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Dr. Jennifer Hoppe Vipond Releases Video in Race to Replace Rep. Sensenbrenner

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BROOKFIELD, WIS. (July 30, 2018) – Dr. Jennifer Hoppe Vipond, Republican candidate for Wisconsin's Fifth Congressional District, released a campaign video as part of her "Prescription for Change" leading up to the August 14 GOP primary. The video centers on healthcare, opioids and tariffs and the impact on families and businesses in District 5.

"For years, Congress has issued policies to SHIFT rather than REDUCE healthcare costs resulting in American families crushed by out of control increases in the cost of care. We need sustainable healthcare policies now," Dr. Vipond says. "I entered this race because I am frustrated by the lack of a sensible approach to healthcare policy."

"As a physician, I have practical solutions to reduce healthcare costs," she adds. "I will work to develop a policy based on price transparency, consumer-driven price reduction, bundling of payments, expanded HSAs and population health systems. With a fresh approach to healthcare delivery and billing my employer has been able to reduce costs for Medicare patients by 28% while at the same time improving the quality of care. These are the healthcare changes we should be promoting at a federal level and we need physician guidance to ensure that the decisions made have input from a representative with a true understanding of what is happening to real people who need help."

"In the last 10 years, I've seen very little meaningful legislation to combat the opioid epidemic," Dr. Vipond says. "As a pediatrician I have seen the effects of the opioid epidemic in all of its ugly forms. I have had patients die of overdose. I have had patients left orphaned and in foster care. I have seen the struggles of grandparents and other family members who struggle to keep families together. I have seen children subjected to horrible abuse while their parents were incapacitated."

"The 'Ensuring Patient Access and Drug Enforcement Act of 2015,' for example, supported by pharmaceutical companies and coincidentally passed unanimously by Congress, worsened the crisis and allowed huge shipments of pain pills to flood small town America," she adds. "Bills that offer hope are grossly underfunded. Clearly we need an experienced physician rather than special-interest-funded lawyers to address this problem."

"I will not be a career politician and do not have or need the baggage of special-interest support," Dr. Vipond says. "I will be working for the American people and specifically for the people of District 5. I will take a break from my practice for a maximum of six years to work toward these and several other goals including workforce development and school safety. My employer offered me leave of absence."

Dr. Jennifer Hoppe Vipond was born and raised in Wisconsin's fifth district, and has practiced as a pediatrician in Waukesha country for over 25 years. She has spent the majority of her life in Wisconsin's fifth district, where she and her husband, Mark, raised six children while she maintained a full time medical practice. Dr. Vipond has taken a common sense approach to medicine, which has garnered her a loyal following of families who admire Dr. Vipond for her intelligent, caring, and no-nonsense approach to patient care. Twitter @Vipond4Congress_Facebook @Vipond4Congress Visit: VipondforCongress.com # # #