

It's how we get there

FOR IMMEDIATE RELEASE April 4, 2019

CONTACT: Laurel Cavalluzzo, Marketing Advisor laurel@madisonmc.com, 703-629-5693

TDA Podcast: Don't just blame potholes on winter weather

Madison, WI – Wisconsin roads suffer more potholes every spring because of years of deferred maintenance and neglect, two engineers explain on the latest episode of the TDA On the Go podcast.

"Like everyone this time of year, we're talking potholes," said TDA Executive Director Debby Jackson. "But we're not just complaining, the ladies on this podcast are also explaining. Just why is there a bumper crop of potholes this year?"

This episode of On the Go includes a conversation with Debbie Schwerman of the Wisconsin Asphalt Pavement Association and Jackie Spoor of the Wisconsin Concrete Pavement Association.

The podcast is available on all popular podcasting platforms and via this link: <u>http://www.tdawisconsin.org/on-the-go-podcast/</u>

About TDA

From the buses in Racine to the Port of Green Bay to the rail lines in Superior to the Waukesha County Airport to the roads we use every day, Wisconsin's transportation network is the key to connecting goods to market and people to jobs.

Founded in 1971, the Transportation Development Association of Wisconsin promotes the vitality and safety of the state's transportation system, including public transit systems, public-use and general aviation airports, railroads, commercial ports, and roads. TDA's members include businesses, labor unions, citizen groups, units of government and individuals.

Contact us at: www.tdawisconsin.org and Twitter handle @TDAWisconsin