



Wisconsin Medical Society Foundation

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Matthew Crowe, MD, honored as Champion of Veterans' Health

MADISON – The Wisconsin Medical Society Foundation honored Matthew Crowe, MD, with the Champion of Veterans' Health Award during its Annual Fundraising Dinner and Silent Auction in Madison on April 5. The award recognizes a Wisconsin physician who is dedicated to serving military veterans outside the clinic.

Doctor Crowe, a hospitalist with SSM Health St. Mary's Hospital in Madison, joined Badger Honor Flight's medical team in early 2010. As the first physician on the team, he worked to develop initial procedures for the program.

Brian Ziegler of Badger Honor Flight nominated Dr. Crowe for this award because of his demonstrated commitment to serving veterans and shared this example: when a veteran suffered a cardiac arrest in flight, Dr. Crowe and the rest of the medical team, were able to resuscitate the veteran, who went on to live several more years.

After flying on numerous honor flights between 2010 and 2016, Dr. Crowe has stepped aside to afford other physicians the opportunity to serve.

“Doctor Crowe has definitely left his mark,” said Ziegler. “He remains committed and willing to help with whatever the medical team needs, and he is well respected and well liked among flight team members.”

Thanks to the generosity of WPS Health Solutions, this award comes with a donation to the veterans-related charity of the recipient's choice. Doctor Crowe requested that the donation be split between two Wisconsin-based organizations: Guitars for Vets and Badger Honor Flight. Guitars for Vets provides guitars and lessons as music therapy for veterans affected by their service. Badger Honor Flight seeks to provide a collective experience for groups of veterans to travel to Washington, DC, to see the memorials built in their honor.

With this award, the Wisconsin Medical Society Foundation and WPS Health Solutions hope to raise awareness among physicians of the complex needs of patients who are veterans and increase knowledge of and resources for the programs that serve them.

The [Wisconsin Medical Society Foundation](http://www.wisconsinmedical.org), chartered in 1955 as a charitable organization, works to advance the health of the people of Wisconsin by supporting medical education and public health initiatives across the state.

With physician members statewide dedicated to the best interests of their patients, the [Wisconsin Medical Society](#) is the largest association of medical doctors in the state and a trusted source for health policy leadership since 1841.

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