



**FOR IMMEDIATE RELEASE**

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**West Bend Steps up to the Plate to Support the MACC Fund and  
Brewers Community Foundation**

*Donations to follow Brewers doubles, home runs and strikeouts this season*

**WEST BEND, Wis. (April 09, 2019)** – West Bend Mutual Insurance (West Bend) announced its continued commitment to supporting Midwest Athletes Against Childhood Cancer (the MACC Fund) and the Brewers Community Foundation.

In addition to carrying on this tradition and its existing partnership with WTMJ Radio, the company announced a new partnership with Fox Sports Wisconsin. Thanks to this partnership, West Bend was able to enhance its support of the MACC by allocating an additional \$10 donation for each strikeout thrown by Brewers pitchers this season.

“Baseball has always been a community sport in Milwaukee,” said Jim Schwalen Vice President of Marketing of West Bend. “And while we support various causes throughout the region, we are again committed to both the Brewers Community Foundation and the MACC Fund, two organizations that have a major-league impact in improving life and health in the greater Milwaukee community. We thank Fox Sports Wisconsin for joining us in supporting such worthy causes.”

**Donation Information:**

**MACC Fund**

- In partnership with WTMJ Radio, \$50.00 will be donated for every Brewers double hit at home or away
- In partnership with Fox Sports Wisconsin, \$10.00 will be donated for each Brewers pitcher strikeouts home or away

**Brewers Community Foundation**

- In partnership with the Brewers, \$100.00 will be donated for each Brewers home run hit at Miller Park

During the 2018 regular and postseason, West Bend Mutual Insurance donated a total of \$12,100 to the Brewers Community Foundation and \$13,700 to the MACC Fund.

**About West Bend Mutual Insurance**

Founded in 1894, West Bend Mutual Insurance Company is headquartered in West Bend, Wisconsin, and provides property/casualty insurance products throughout the Midwest. The company offers a broad personal lines coverage package, a full range of commercial products and services, insurance for specialty lines and a surety division. West Bend employs more than 1,200 associates and is represented by approximately 2,300 independent insurance agencies throughout Wisconsin, Illinois, Iowa, Minnesota, Indiana, Ohio, Michigan, Missouri, Kansas, Kentucky, Nebraska, Tennessee and North Carolina. The company has been rated A (Excellent) or better by A.M. Best since 1971. West Bend also consistently ranks higher than its competitors in an agency loyalty survey.

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