

## **J.J. Keller Launches Alexa Skill for HR Pros at 2019 SHRM Conference** *Get a Daily Dose of HR Insight From J.J. Keller's Trusted Team of Industry Experts*

**Neenah, WI** — J.J. Keller and Associates, Inc. — the nation's leader in safety & regulatory compliance — has unveiled its second Amazon Alexa skill, this time for HR professionals. The *HR daily insight* skill, is set to launch at the upcoming SHRM 2019 Annual Conference & Exposition in Las Vegas, NV. For those in attendance, be sure to stop by booth 2734 to see it in action or try on Alexa devices in the SHRM store. If you are not able to attend, follow these simple steps to hear tips about benefits, wages, discrimination, FMLA, terminations, employee relations, and wellness.

### 1.) DOWNLOAD

Use your Alexa-enabled device or download the Alexa app to your mobile device from the App Store or Google Play.

### 2.) ENABLE

Simply say, "Alexa, enable *HR daily insight*."

### 3.) LISTEN

Ask Alexa to "play *HR daily insight*" or add it to your flash briefing and listen to it with your daily news.

### **About J. J. Keller & Associates, Inc.**

J. J. Keller & Associates, Inc. is the most respected name in safety and regulatory compliance. Since its beginning as a one-man consulting firm in 1953, the company has grown to over 1,400 associates serving more than 600,000 customers — including over 90% of the Fortune 1000® companies. The company's subject-matter expertise spans nearly 1,500 topics and its diverse solutions include training via online courses, streaming video or DVD; online management tools; managed services; consulting services; publications; ELogs and mobile technology, forms and supplies. HR professionals rely on J. J. Keller's in-house expertise and wide selection of products and services addressing core HR topics — including FMLA, ADA, HIPAA, FLSA, and employment law — to reduce risk and improve regulatory compliance, and performance management. For more information, visit [JKeller.com](http://JKeller.com).

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