



Enriching the lives of children with special needs to discover life without limits.

## Media Release

Contact: Judi Murphy, Murphy Associates | Oak Hill Business Partners  
262-786-7424 | [judi@marketingwithmurphy.com](mailto:judi@marketingwithmurphy.com)

Variety – The Children’s Charity of Wisconsin Hosts International Keynote Chad Hymas

A Wall Street Journal Most Inspirational Speaker, Hymas Keynotes Annual Ben Marcus Extravaganza Gala

Milwaukee, Wis. – June 28, 2019 – Variety – The Children’s Charity presents internationally-acclaimed, best-selling author, and one of Wall Street Journal’s ten most inspirational speakers in the world, Chad Hymas as its keynote speaker at the 42<sup>nd</sup> Annual Ben Marcus Extravaganza Gala on July 11, 2019. The event is held at Grand Geneva Resort & Spa in Lake Geneva, Wis.

Nancy Major, CEO of Variety – The Children’s Charity, Wisconsin Chapter, said, “We are honored to have Chad as our keynote speaker at our event this year. His presentation, combined with the lineup of exceptional entertainment and mouth-watering culinary masterpieces created by Grand Geneva’s executive chef, Nelly Bulege, will insure this year’s event is an electrifying and memorable event.

In 2001, at the age of 27, Chad’s life changed in an instant when a 2,000 pound bale of hay shattered its neck, leaving him a quadriplegic. Chad’s dreams were not paralyzed that day, however – he became an example of what is possible. He’s a best-selling author, president of his own communications company, and recognized world-class wheelchair athlete. Chad has graced the stage of hundreds of professional and civic organization, including Wells Fargo, Blue Cross Blue Shield, AT&T, Rainbird, IHC, American Express, Prudential Life, Vast FX, and Merrill Lynch.

Chad has been featured in a film produced by Oprah, and has been a special guest on Ellen, Dr. Phil, and Good Morning America among others. To learn more about Chad, visit his website at [www.chadhymas.com](http://www.chadhymas.com)

Major continued, “Variety is privileged to support children with special needs and their families. Our primary goal is to inspire children of all abilities to pursue life without limits.”

**variety the children's charity of wisconsin**

12425 Knoll Road ♥ Suite 110 ♥ Elm Grove, WI 53122

Tel: (262) 777-2090 ♥ Fax: (262) 777-2095

[www.varietzwi.org](http://www.varietzwi.org)



Enriching the lives of children with special needs to discover life without limits.  
-more-

Limited seating is still available for Variety's 42<sup>nd</sup> Annual Ben Marcus Extravaganza. Online registration is available at [www.varietywi.org](http://www.varietywi.org), or for more information, contact Nancy Major, CEO, at [nmajor@varietywi.org](mailto:nmajor@varietywi.org).

Variety - The Children's Charity of Wisconsin's mission is to enrich the lives of children with physical or developmental special needs and their families. The state-wide organization is headquartered in Elm Grove, Wis.

For more information, contact Nancy Major, CEO, at (262) 777-2090 or [nmajor@varietywi.org](mailto:nmajor@varietywi.org), [www.varietywi.org](http://www.varietywi.org)

###

**variety the children's charity of wisconsin**

12425 Knoll Road ♥ Suite 110 ♥ Elm Grove, WI 53122

Tel: (262) 777-2090 ♥ Fax: (262) 777-2095

[www.varietywi.org](http://www.varietywi.org)