



News Release

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FOR IMMEDIATE RELEASE

UW-Whitewater named most affordable college in Wisconsin

WHITEWATER – July 11, 2019 – The University of Wisconsin-Whitewater (UW-W)'s affordable and premier education makes it rated the number one best value university in the state.

The UW-System Board of Regions authorized a fee schedule that puts UW-W as the most affordable four-year college in Wisconsin.

UW-W's College of Business and Economics accounts for nearly 40 percent of the student population and has continuously been accredited for being one of the top business schools in the state.

The college's accounting program and online business school are also nationally recognized.

The university has an outstanding business and educational school that compete with any other four-year comprehensive campuses.

"UW-Whitewater's success speaks for itself; the College of Business and Economics proves that every year with its hired before graduation rates," Greater Whitewater Committee, Inc. (GWC) Chairman Larry Kachel said. "Their affordability is icing on the cake!"

Finances from UW-W's tuition, housing, food service and other student fees are lower than any other comprehensive university statewide. In attending UW-W, students receive a great education, while not accumulating massive debt.

"The Whitewater Rental Association commends the University for keeping the price affordable and providing an excellent education," Whitewater Rental Association President Bob Freiermuth, Sr. said. "Another special feature of UW-Whitewater is the housing available on campus and the private housing within the Whitewater community."

Housing at UW-W is renowned both on and off campus.

The university is currently constructing a new residence hall, scheduled to open this upcoming school year (Fall 2019). Private off campus housing is well known for its high quality, economic efficiency and location. Most all off campus housing is within walking distance of campus.

The low pricing and quality education of Whitewater is possible due to the combined efforts from the UW-W Student Government and the staff's resourceful management.



Whitewater is an affordable and welcoming place to learn, grow and excel. The community invites all of those who may be interested in joining UW-W's student body to please reach out and plan their visit today.

If there are any further questions, please contact GWC President Jeffery Knight at 920.728.0662 or at jpk@knightpublicaffairs.com.

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