



Enriching the lives of children with special needs to discover life without limits.

Media Release

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Variety – The Children’s Charity of Wisconsin CEO on Modern Living with kathy ireland®

Nancy Major, CEO, Explains How Variety Enriches the Lives of Children with Special Needs

Milwaukee, Wis. – July 24, 2019 — Modern Living with kathy ireland® is pleased to announce an exclusive interview with Variety – The Children's Charity of Wisconsin CEO Nancy Major to discuss their programs to help children with physical or developmental disabilities.

Founded in 1928, Variety: The Children's Charity of Wisconsin provides life-enriching assistance to children in Wisconsin who have physical or developmental disabilities. Variety's goal is to improve a child's physical and emotional well-being, build their self-confidence, strengthen their resilience and create opportunities for them to pursue a limitless future.

Nancy Major said, “Variety – The Children's Charity of Wisconsin offers a variety of programs for kids with many different types of needs. We fulfill our mission through four core programs. First, we have our Freedom program that provides equipment and adaptive or specialized care services for children. We provide funding for any of those needs. Second, we have our Discover program. It offers opportunities year-round, such as activities and sporting events, access for inclusion and adaptive services that all family members are able to enjoy too.”

“Third, our Care program provides funding for specialized care services, such as respite care and behavioral and mental health services. And fourth, we have our annual camp, Chatter Matters Communication Camp, for non-verbal children with special needs,” continued Major.

Click here for 60 second highlight of the show:
<https://vimeo.com/kathyireland/review/348705324/64a6a4c3fd>

For more information about Variety: The Children's Charity of Wisconsin, visit VarietyWI.org and tune in to WE tv as sponsored content on Thursday, July 25, 2019 at 7:30am EST and Bloomberg International on Saturday, July 27, 2019 at 7:00pm GMT and Sunday, July 28, 2019 at 10:00am D.F. and 2:30pm HKT.

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variety the children's charity of wisconsin

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About Modern Living with kathy ireland®:

[Modern Living with kathy ireland](#)® is a weekly business television program featuring real-world insights from corporate executives all over the globe.

Modern Living with kathy ireland® airs Thursday mornings throughout North America on WE tv as part of their sponsored content lineup and to over 50 countries throughout the world on Sundays on Bloomberg International as part of their sponsored content lineup.

About Variety – The Children’s Charity of Wisconsin:

Variety - The Children’s Charity of Wisconsin’s mission is to enrich the lives of children with physical or developmental special needs and their families. The state-wide organization is headquartered in Elm Grove, Wis.

For more information, contact Nancy Major, CEO, at (262) 777-2090 or nmajor@varietywi.org, www.varietywi.org

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