

For media inquiries contact: Emily Feagles Director, Marketing & Communications efeagles@foxcitieschamber.com

## FOR IMMEDIATE RELEASE

## December Business Breakfast Bytes Focuses on Building Leaders in the Workplace

**APPLETON, Wis. (November 12, 2019)** – The Fox Cities Chamber's monthly educational program, Business Breakfast Bytes, will feature ways to identify and build leaders in the workplace during the December session. Identifying and building leaders in the workplace can help create a positive workplace culture and improve employee retention.

Chris Czarnik, CEO of Career [RE]Search Group, will lead the session and facilitate the presentation in December. The presentation will feature highly experienced professionals on leadership development including: Thomas Feldhusen, Executive Adviser at Culture Index – Wisconsin; Matt Greely, Executive Vice President at McMAHON; and Julie Keller, Executive Director at The Women's Fund.

"Leaders should be most visible in times of Crisis and least visible in times of Triumph," shared Czarnik.

This dynamic panel will provide their take on what it means to build leaders in the workplace, and how it can affect workplace culture and employee retention, especially when it comes to the millennial generation. Attendees will learn what traits to look for in their workplace leaders and how to build upon them. There will also be discussion on what is a leader and how the definition or traits might vary throughout industries, as well as ways to encourage female leaders in male dominated industries.

Business Breakfast Bytes are a monthly business educational program focused on providing our small to mid-sized business members across the Fox Cities region with education and resources addressing top business concerns. This educational series is made possible through the generous support of our sponsors Goodwill Industries of North Central Wisconsin and Microsoft.

Registration for each individual session is required. Fox Cities Chamber members are allowed to bring a guest and may use the registration link on the Chamber website or call (920) 734-7101 to register. Please visit the Chamber website for complete details of the December session, being hosted at Waverly Beach Bar & Grille in Menasha from 7:30 AM – 9:00 AM on Tuesday, December 17. Details and registration can be found at foxcitieschamber.com.

For immediate questions, please contact Tonya Boelter, Senior Director of Community Engagement, by email <u>tboelter@foxcitieschamber.com</u> or phone (920) 734-7101.

###



## **About Fox Cities Chamber of Commerce**

The Fox Cities Chamber of Commerce captures the energy of one of Wisconsin's most dynamic regions and transforms it into innovative programs and services for its business members. The Fox Cities Chamber serves all of the Fox Cities communities within the counties of Outagamie, Calumet and the northern portion of Winnebago. The Fox Cities Chamber plays a leadership role in regional economic development efforts in Northeastern Wisconsin. For more information, visit www.foxcitieschamber.com.