



State of Wisconsin  
2019 - 2020 LEGISLATURE

January 2020 Special Session

LRBs0261/1  
MPG:cjs

ASSEMBLY SUBSTITUTE AMENDMENT ,  
TO ASSEMBLY BILL 6

- 1     **AN ACT** *to amend* 93.42 (5); and *to create* 238.24 of the statutes; **relating to:**  
2     promoting the export of Wisconsin's agricultural and agribusiness products.

---

***Analysis by the Legislative Reference Bureau***

This bill requires the Wisconsin Economic Development Corporation and the Department of Agriculture, Trade and Consumer Protection to cooperate in achieving certain objectives related to Wisconsin's export of agricultural products.

The bill requires WEDC to establish an agricultural exports program to promote the export of Wisconsin's agricultural and agribusiness products. WEDC and the Center for International Agribusiness Marketing in DATCP are required to cooperate to achieve the following export objectives:

1. Increase Wisconsin's dairy product exports to ensure that by the year 2026 Wisconsin's milk exports equal at least 20 percent of the United States' milk supply.
2. Increase Wisconsin's meat product exports by the year 2026.
3. Increase Wisconsin's crop product exports by the year 2026.

Under the bill, WEDC must ensure that funding expended to achieve those export objectives is equally distributed among the objectives.

The bill also requires WEDC and DATCP to submit, with their budget requests for the 2021-23 fiscal biennium, proposals for funding the program's objectives and a new position the bill authorizes in DATCP. Taken together, the proposals may not exceed \$5,000,000. Current law requires those budget requests to be submitted to the Department of Administration by September 15, 2020.

Additionally, no later than December 31, 2020, the bill requires WEDC and DATCP to jointly submit a plan to the legislature for how WEDC and DATCP intend to achieve the export objectives established in the bill.

---

***The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:***

1       **SECTION 1.** 93.42 (5) of the statutes is amended to read:

2       93.42 (5) Cooperating with the Wisconsin Economic Development Corporation  
3       in promoting the state's products through the state's foreign trade offices and in  
4       achieving the export objectives specified in s. 238.24 (2).

5       **SECTION 2.** 238.24 of the statutes is created to read:

6       **238.24 Agricultural exports program.** (1) The corporation shall establish  
7       and administer an agricultural exports program to promote the export of this state's  
8       agricultural and agribusiness products.

9       (2) The corporation shall cooperate with the center for international  
10       agribusiness marketing under s. 93.42 to achieve all of the following export  
11       objectives:

12       (a) Increase this state's dairy product exports to ensure that by the year 2026  
13       this state's milk exports equal at least 20 percent of the United States' milk supply.

14       (b) Increase this state's meat product exports by the year 2026.

15       (c) Increase this state's crop product exports by the year 2026.

16       (3) The corporation shall ensure that all funding expended for the objectives  
17       specified in sub. (2) (a) to (c) is equally distributed among those objectives.

18       **SECTION 3. Nonstatutory provisions.**

19       (1) **DEFINITIONS.** In this section:

20       (a) "Corporation" means the Wisconsin Economic Development Corporation.

1 (b) "Department" means the department of agriculture, trade and consumer  
2 protection.

3 (2) POSITION AUTHORIZATION FOR AGRICULTURAL PRODUCT EXPORTS SPECIALIST.  
4 There is authorized for the center for international agribusiness marketing in the  
5 department 1.0 FTE GPR position specializing in agricultural and agribusiness  
6 product exports.

7 (3) SUBMISSION OF PLAN. No later than December 31, 2020, the corporation and  
8 the department shall jointly submit to the chief clerk of each house of the legislature  
9 for distribution to the appropriate standing committees in the manner provided  
10 under s. 13.172 (3) a plan for how the corporation and department intend to achieve  
11 the export objectives specified in s. 238.24 (2), including how the corporation and  
12 department intend to collaborate to achieve those objectives.

13 (4) BUDGET REQUESTS. In submitting their budget requests under s. 16.42 (1)  
14 for purposes of the 2021-23 biennial budget bill, the corporation and department  
15 shall submit a proposal for funding all of the following, not to exceed \$5,000,000 in  
16 total between the corporation and department for the 2021-23 fiscal biennium:

17 (a) The corporation's administration of programs to achieve the export  
18 objectives specified in s. 238.24 (2).

19 (b) The department's cooperation with the corporation to achieve the export  
20 objectives specified in s. 238.24 (2), including funding for the agricultural and  
21 agribusiness product exports specialist position authorized under sub. (2).

22 (END)