

For Immediate Release
June 17, 2020

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Swearingen Announces Bid for Re-Election

RHINELANDER - Incumbent 34th Assembly District State Representative Rob Swearingen (R-Rhineland) announced he will seek a fifth, two-year term in the November election. The lifelong Rhineland resident and small business owner is proud of the work he has accomplished in the legislature to bring more jobs and prosperity to the Northwoods. Rep. Swearingen is a strong advocate for lowering taxes, expanding broadband access to rural areas, promoting tourism, and addressing the unique issues that rural school districts face.

"I am extremely humbled by the amount of support and encouragement I have received to run for a fifth term in the Assembly. As a restaurant owner, I understand firsthand the challenges our communities and businesses faced this year with the COVID-19 pandemic. I will continue working to keep property taxes low, help businesses get back on their feet, and get folks back to work. Moving forward, it's important for us to support the policies and reforms that have provided such a great economic climate in our state. It is my mission to continue moving Wisconsin forward in the right direction," said Rep Swearingen.

This session Rep. Swearingen fought to keep issues pertinent to the Northwoods at the forefront of the legislative agenda, including the largest total investment in actual dollars for K-12 education, increasing aid to rural school districts, and increasing broadband access to homes and small businesses alike.

"This session we once again made the largest K-12 investment, and I am proud to have supported this important provision in the budget. Broadband expansion still remains a top priority of mine as the 34th Assembly District has received the most broadband expansion grants in the state. The Northwoods continues to be a great place to live, work, raise a family, and investing in our schools and small businesses will ensure that will continue for years to come.

During his fourth term, Rep. Swearingen served as the Chairman of the Assembly Committee on State Affairs and the Vice Chair of the Assembly Committee on Tourism. Additionally, he served as a member on the Assembly Committee on Environment and Forestry, the Assembly Committee on Small Business Development, and on the State Building Commission.

"It has been my absolute privilege to represent the people of the 34th Assembly District, and I would be honored to have the opportunity to serve another term as your state representative. I respectfully ask for your support in the November election," said Rep. Swearingen.

Rob and his wife Amy have been married for 28 years and reside in the Rhineland area where they raised their two daughters. They have owned and operated the Al-Gen Dinner Club together for 27 years. The 34th Assembly District includes portions of Oneida, Vilas, Forest and Florence counties.

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