



FOR IMMEDIATE RELEASE

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Melissa Sargent Announces Campaign Endorsement from Jessica G. Cavazos

MADISON— Melissa Sargent (D-Madison) released the following statement announcing an endorsement from Jessica G. Cavazos for her candidacy for Wisconsin’s 16th Senate District:

“Today I am proud to announce my candidacy has been endorsed by Jessica Cavazos. As a leader in our community, Jessica has championed success for small business. I am honored to receive her support,” said Sargent.

Cavazos is President and CEO of the Latino Chamber of Commerce of Dane County and has been recognized as a champion for Minority Small Business’ by the U.S. Small Business administration. Previously, Cavazos has served as President of the Eleva Group, an organization dedicated to providing local non-profits with resources and guidance to succeed.

“With experience running a small business herself, Melissa knows the important role small businesses play in our community. I am proud to support a candidate who will keep the needs of small business at the forefront,” said Cavazos. “Melissa understands the substantial role small businesses play in our economy, and I know that she will continue to work hard to support our small businesses in the State Senate.”

“I am honored to be endorsed by Jessica Cavazos. Her hard work has been essential to keeping many businesses afloat during this public health emergency, especially businesses owned and operated by our Latinx community. I am grateful for her support,” said Sargent.

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Born and raised in Dane County, Melissa served on the Dane County Board prior to being elected to represent the 48th Assembly District. Before her start in politics, Melissa owned a small business and worked in the private sector. Concern for the greater community and a vision for a better Wisconsin brought her to public service and community activism. She is a proud mother of 4 boys, and lives on Madison’s northside.