

FOR IMMEDIATE RELEASE

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Asbury Signs New Pledge In Fear Special Interest Groups will Influence Election & Cabral-Guevara Violates RACC Clean Campaign Pledge

Neenah, Wis. (July 20, 2020) - Lauri Asbury (R) signs Clean Campaign and Fair Play pledge after opponent Cabral-Guevara violates previous pledge.

After insisting she “already signed” a clean-campaign pledge, 55th assembly candidate Cabral-Guevara continues an aggressive social media campaign. Cabral-Guevara’s official campaign Facebook page contains ranting posts of over 150 words specifically attacking Republican candidate Lauri Asbury. Despite Cabral-Guevara’s claim of running a campaign in compliance with the Republican Assembly Campaign Committee (RACC) pledge, she has violated every rule of the contract. As seen below:

“1. To avoid personal attacks against fellow Republican Candidates. I will not engage in any form of public character attack, defamation, or false accusation against my primary opponents.”

Cabral-Guevara put into a recent press release a quote “Shame on Lauri Asbury!”. In addition to publishing insults to third-parties, her official campaign Facebook is littered with mention of Asbury and unfounded attacks on her character.

“2. To avoid distortions and misrepresentations of other republican candidates. I will not engage in any form of public character attack, defamation, or false accusation against my primary opponent(s).”

In that aforementioned press release found here:

<https://www.wispolitics.com/2020/rohrkaste-campaign-statement-on-55th-assembly-primary-race/>

She accuses Asbury of deceiving voters, a claim Asbury defended against here:

<https://www.wispolitics.com/wp-content/uploads/2020/07/Reply-to-Campaign-Supporter-Statement.pdf>

A clear attempt to distort and misrepresent Asbury’s character.

“3. To instruct members of my campaign team, including staff, advisors, and volunteers, to abide by these same terms.”

Cabral-Guevara clearly violated this when she posted this attack on Asbury from Shae Sortwell, a campaign endorser. This is where Sortwell took and twisted Asbury’s answers from - Wisconsin Eye interview:

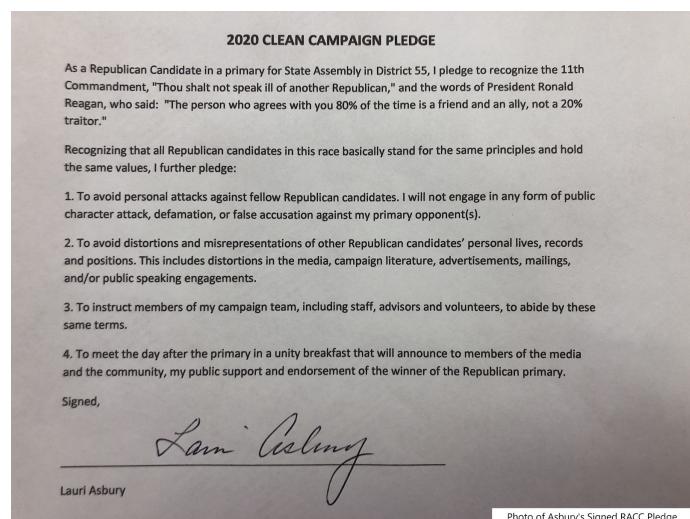
<https://wiseye.org/2020/07/09/campaign-2020-lauri-asbury-r-neenah-55th-assembly-district/>

“FROM STATE REPRESENTATIVE SHAE SORTWELL PERTAINING TO LAURI ASBURY: I have a lot of people around the state who follow me and support me and I truly appreciate it. Now I'd like to ask something of each of you. Not for myself, but for our state and our freedom. I have endorsed Rachael Cabral Guevara for State Assembly. Mostly because I believe she will be a champion for individual freedoms. But partly because of her primary opponent's positions. Her opponent supports:

- 1) Allowing cities to have a sales tax (because they apparently don't take enough money in property taxes)
- 2) Having racial quotas on police forces
- 3) Raising taxes in the next state budget (just like she passed a record property tax increase)
- 4) Letting ambulance chasers sue our struggling small businesses (even if the businesses take precautions) if they catch Covid

Please, if you support me, if you support liberty and common sense, send Rachael a donation.”

It is abundantly clear Cabral-Guevara has violated her pledge when comparing her actions with the RACC pledge principles. Whereas Asbury has openly complied with the principles.



Lauri Asbury has been a community volunteer leader for more than 20 years, she has served two terms on the school board and has held multiple positions of leadership within the fox-valley community.

In response to Cabral-Guevara’s continued attacks and her willingness to break her word, Asbury’s new proposal is an attempt to keep special interests out of the local election.

It can be found below:

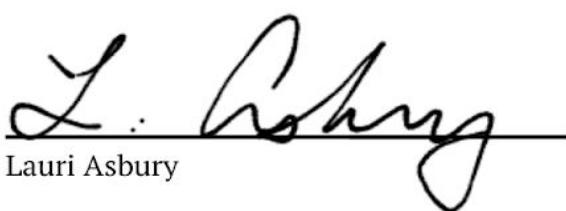
Paid For By Asbury For Assembly - Dan Began, Treasurer



THE CLEAN CAMPAIGN AND FAIR PLAY PLEDGE

I, CANDIDATE FOR THE 55TH ASSEMBLY DISTRICT PLEDGE TO THE VOTERS OF NEENAH, FOX CROSSING AND THE FOX CITIES THAT ALL INDEPENDENT EXPENDITURE GROUPS SHOULD STAY OUT OF THIS STATE ASSEMBLY RACE AND NOT SPEND ANY MONEY TO INFLUENCE AND MISLEAD VOTERS, SO VOTERS WILL HAVE UNBIASED OPINION OF THE CANDIDATES.

- I WILL FOCUS ON THE ISSUES IN ALL STATEMENTS, DEBATES, SOCIAL MEDIA, ADVERTISEMENTS, AND NEWS RELEASES, AND I WILL NOT ISSUE ANY THAT MISREPRESENT, DISTORT, OR OTHERWISE FALSIFY THE FACTS.
- I CALL UPON MY OPPONENTS, CAMPAIGN SURROGATES AND CAMPAIGN WORKERS TO ADOPT THESE POLICIES AS WELL.
- I WILL AT ALL TIMES BE PREPARED TO PROVIDE TO THE MEDIA SUPPORTING EVIDENCE FOR STATEMENTS I HAVE MADE, AND WILL ISSUE A RETRACTION AND APOLOGY SHOULD I FIND THAT I HAVE BEEN IN ERROR.



Lauri Asbury

Date: July 20, 2020