FOR IMMEDIATE RELEASE
Date: July 29, 2020
Contact: Melissa Sargent, (608)-220-2273
melissaforwisconsin@gmail.com

Melissa Sargent Announces Endorsement from Analiese Eicher

MADISON– Melissa Sargent (D-Madison) released the following statement announcing an endorsement from Analiese Eicher for her candidacy for Wisconsin's 16th Senate District:

"Today I am proud to announce an endorsement from Dane County Board Chair Analiese Eicher," said Sargent. "Since working with Analiese, I've always been impressed by her vision and efforts to keep improving Dane County."

Analiese Eicher is the Dane County Board Chair and County Board Supervisor where she has served on the Personnel and Finance Committee, Dane County Parks Commission, and Dane County Youth Commission. Eicher is additionally a Plan Commissioner for the City of Sun Prairie. Previously, she served as the Executive Director and Program Director & Development Director of One Wisconsin Now and Government Relations Director of the United Council of UW Students. Both Eicher and Sargent are Emerge Wisconsin alumni.

"I've known Melissa since she and I were first elected to the Dane County Board in 2010. I was immediately impressed with her tenacity and dedicated. She is one of the most enthusiastic leaders, always working on behalf of her community," said Eicher. "I am proud to endorse her to represent our community in the 16th Senate District."

"I really appreciate Analiese's support for my campaign as well as her progressive outlook for Dane County," said Sargent. "Her directorship has been to the benefit of many."

###

Born and raised in Dane County, Melissa served on the Dane County Board prior to being elected to represent the 48th Assembly District. Before her start in politics, Melissa owned a small business and worked in the private sector. Concern for the greater community and a vision for a better Wisconsin brought her to public service and community activism. She is a proud mother of 4 boys, and lives on Madison's northside.