



University Relations

1700 Van Hise Hall, 1220 Linden Drive, Madison, WI 53706
wisconsin.edu • facebook.com/uwsystem • twitter.com/uwsystem

universityrelations@uwsa.edu or 608-263-1700

FOR IMMEDIATE RELEASE

July 1, 2020

News Release

Credit transfer planning now easier for Wisconsin college students

Transferology tool launches today

MADISON, Wis.—The University of Wisconsin System and the Wisconsin Technical College System are making it easier for students to plan credit transfers in Wisconsin by launching a new online credit transfer tool called Transferology.

Over the last year, the UW System coordinated the launch of Transferology to make transfer easier and more efficient in Wisconsin by replacing its current transfer information system with the new online credit transfer tool. UW System led a team from the UW System campuses and the technical colleges to convert all course data from their databases into Transferology and launch the new online tool. The project also included the College of Menominee Nation and the Lac Courte Oreilles Ojibwa Community College.

Students can access Transferology by visiting UW System's [Transfer Wisconsin](#) webpage or each UW university or technical college's credit transfer webpage. UW System has produced a short [Transferology promotional video](#) to show how the new tool will make it easier for students to check course equivalencies and help them make better decisions on transferring credits to another campus.

In Transferology, students enter their course information and see how those courses best match for transfer to other colleges and universities. Students can also check to see what courses they can take at other institutions that will transfer to the college where they are currently enrolled.

The Wisconsin colleges involved in the project have entered their course information into Transferology's national database. This now allows students not only in Wisconsin, but in other states, to explore options for transferring or taking courses at Wisconsin institutions.

The UW System needed to replace the transfer information system it built 25 years ago because the tools it provided were no longer meeting the needs or expectations of students or campus staff. This new tool will make the process smoother for both.

"This new transfer tool is long overdue and a significant win for Wisconsin students," said former UW System President Ray Cross, who championed Transferology. "This initiative helps UW System achieve one of its priorities to make the transfer process seamless, smooth, and easy to navigate for all students in Wisconsin."

"Credit transfer, both into and out of our System, continues to be of great interest to our students," said Wisconsin Technical College System President Morna K. Foy. "This is a fantastic development that furthers our efforts to make transfer as straightforward as possible."

The new course transfer tool will make it easier for students to plan credit transfers from either in-state or out-of-state schools; help students stay on track to their degree; and streamline how these institutions manage course approvals and transfer information.

- END -

The University of Wisconsin System serves approximately 170,000 students. Awarding nearly 37,000 degrees annually, the UW System is Wisconsin's talent pipeline, putting graduates in position to increase their earning power, contribute to their communities, and make Wisconsin a better place to live. Nearly 90 percent of in-state UW System graduates stay in Wisconsin five years after earning a degree. The UW System provides a 23:1 return on state investment. UW System universities also contribute to the richness of Wisconsin's culture and economy with groundbreaking research, new companies and patents, and boundless creative intellectual energy.

MEDIA CONTACT:

Mark Pitsch

UW System

608-265-3419

mpitsch@uwsa.edu

universityrelations@uwsa.edu