

# KELDA ROYS

## STATE SENATE

For Immediate Release

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### Senator LaTonya Johnson endorses Kelda Roys

**Madison, WI** - Today, Kelda Roys' campaign for state senate announced the endorsement of Sen. LaTonya Johnson.



### Sen. LaTonya Johnson Endorses Kelda Roys

**"I'm so excited to endorse Kelda for Senate. She walks the walk on making progressive change for Wisconsin. I know that Kelda will be the most effective and energetic Senator for the 26th District, because she brings her knowledge, passion, and experience to her activism every single day."**

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Johnson stated, "I'm so excited to endorse Kelda for Senate. She walks the walk on making progressive change for Wisconsin. I know that Kelda will be the most effective and energetic Senator for the 26th District because she brings her knowledge, passion, and experience to her activism every single day."

"I'm thrilled to have the support of Sen. Johnson, a champion for children, families, and social justice," said Roys. "She knows what it takes to make real change and I'm excited to partner with her in the state senate to build a more just and equitable world. "

Roys is also endorsed by Sen. Lena Taylor and many State Representatives, as well as groups representing more than 2 dozen labor unions and nearly twice as many current and former elected officials as the rest of the field, combined. This week, Roys earned strongly worded endorsements from both the Wisconsin State Journal, and

Capital Times' opinion editor Jessie Opoien. More endorsements can be found at [keldaroys.com/endorsements](http://keldaroys.com/endorsements).

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*Roys is running for the open State Senate district being vacated by the retiring Sen. Fred Risser. A Madison native, Kelda Roys, 41, is an experienced legislative leader, attorney, small business owner, and health care advocate. As a State Representative and Assembly Democratic Caucus Chair, she helped lead the opposition to Act 10, Scott Walker's 2010 attack on unions. Roys and her husband, Dan Reed, live in the 26th Senate District with their four girls.*