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FOR IMMEDIATE RELEASE

Wisconsin Startup Coalition Requests Wisconsin's Congressional Delegation Urgent Response on COVID-19 Relief Package

The Wisconsin Startup Coalition (WSC) is a non-profit founded in 2020 to advocate for the improvement of the entrepreneurial ecosystem in Wisconsin. Made up of members from across the state, we represent startup founders, investors, universities, and other stakeholders on issues that impact innovation in Wisconsin. We are writing to ask for your support of the federal COVID-19 relief package making its way through Congress.

The COVID-19 pandemic has impacted countless businesses, and startups are no exception. Despite many Wisconsin businesses having been forced to close their doors this year and a rise in unemployment, we have also seen a record number of new business formations. Startups are the leading creators of new jobs and it is imperative that we continue to fuel their growth in the midst of the pandemic. Further, startups are responding to the challenges created by the pandemic with new innovations in healthcare delivery, digital communication, and other impacted industries.

We encourage you to act quickly to pass a Coronavirus relief package that includes additional Paycheck Protection Program (PPP) stimulus prioritizing support for startup companies based on their job creation initiatives. Now is the time to invest in the future of our state.

We thank you for your support and wish you a joyous holiday season!

Sincerely,

Lydia Zeller

Lydia Zeller, President
The Wisconsin Startup Coalition

Matt Cordio, Co-Founder
The Wisconsin Startup Coalition