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**For Immediate Release**

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**Washington County recognizes Martin Luther King Jr. Day**  
*Washington County employees participate in the Dr. King Inspiration Challenge*

*West Bend, WI* – Martin Luther King Jr. Day celebrates the life and legacy of a man reaching to achieve the founding fathers’ dream of “a more perfect union.” His words were inspiring, but they weren’t just words that he voiced. He lived a life fighting for freedom and justice. Dr. King inspired people around the world with a message of peaceful resistance and racial equality.

In honor of Dr. King, Washington County employees participated in the ***Dr. Martin Luther King Jr. Inspiration Challenge***. Employees were asked to share a quote or action from Dr. King that inspired them in their everyday life. These quotes were hung up throughout the Washington County campus, shared on the county’s social media accounts and employees shared their inspirations on their personal social media platforms using the hashtags #washcowisco #drkinginspires

“Race relations remains an issue in our county, state and country, and last June I promised that our efforts would be ongoing,” said County Executive Josh Schoemann, referring to the first annual celebration of Juneteenth Day in Washington County. “Promoting the recognition of Martin Luther King Jr. throughout our organization isn’t difficult and it isn’t monumental, but it’s more critical than ever that we continue to bring people together, and bridge the divide.”

The Dr. King Inspiration Challenge is just one step that Washington County is taking to create opportunities within the community to ‘love your neighbor’. Continued efforts are underway in partnership with faith leaders in the community to host a 2<sup>nd</sup> Annual Juneteenth Day Celebration.

# MLK DAY

**Dr. Martin Luther King Jr. Day**

Monday, January 18th

  
We need leaders  
not in love with money  
but in love with justice.

Not in love with publicity  
but in love with humanity



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The Ultimate Measure  
of a Man is Not  
Where He Stands  
In Moments of  
Comfort...

But Where He Stands  
In Moments of  
Challenge and  
Controversy

