



## MEDIA ADVISORY: DATCP Invites Media to Participate in Consumer Protection Summit

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MADISON – The Wisconsin Department of Agriculture, Trade and Consumer Protection (DATCP,) invites stakeholders and media organizations interested in consumer protection topics to participate in a discussion of the challenges and resources unique to the Milwaukee area. This event is the first in a series of Consumer Protection Summits planned for 2021.

Governor Tony Evers will provide an introduction at the summit. Additionally, DATCP, the Wisconsin Department of Financial Institutions (DFI), the Wisconsin Department of Transportation (DOT), and the Federal Trade Commission (FTC) will make presentations, before facilitating a discussion on consumer protection issues.

The event will take place on Zoom, on Wednesday, March 3, from 10:00-11:30 a.m., during National Consumer Protection Week.

Members of the media or representatives of partner organizations interested in attending must preregister. [Register here](#). Contact Michelle Reinen, at [Michelle.Reinen@wisconsin.gov](mailto:Michelle.Reinen@wisconsin.gov) or (608) 224-5160 with any questions.

The second event in the 2021 Consumer Protection Summits series will be an event for the public via Zoom on Thursday, March 4 from 12:00-1:00 p.m. U.S. Representative Gwen Moore will provide an introduction for the consumer education summit.

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