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WHAT: Virtual Press Conference – the Milwaukee Fire Department will highlight the American Red Cross' critical role in providing shelter, food, clothing, and numerous other support measures for the extremely high number of persons displaced by recent devastating fires.

February 4, 2021

MEDIA ALERT

Fire Department

- WHEN: Thursday, February 4th, 2021, at 10:00 a.m.
- WHERE: Virtual Microsoft Teams Meeting Link
- **DETAILS:** We here at the Milwaukee Fire Department are so proud of the recent work of the American Red Cross, and we'd like to thank them for helping the citizens of Milwaukee and the surrounding areas.

Our mission in this instance is to help the American Red Cross! They are in serious need of resources in order to continue their mission.

As of today, ARC has 105 people they are sheltering following devastating fires in the Burnham Park neighborhood apartments and 17 people from the apartment building on the 9000 block of W. Fond du Lac Ave.

What does this mean? Presently:

- They are providing 122 clients with 90 hotel rooms
- They are providing 375 meals a day, 1517 meals in total
- ARC partners from Nebraska, Iowa, and Indiana have jumped on board to aid the Wisconsin disaster volunteers in managing their client cases and support
- The ARC will ensure every person displaced by these tragic fires moves forward with a recovery plan, though the effects of at least one of these fires are expected to extend for multiple weeks

As a nonprofit organization, ARC relies solely upon community support. None of their efforts would be possible without the help of donors, volunteers, and supportive community members like you.

Milwaukee Fire Department Acting Fire Chief Aaron Lipski is teaming up with the American Red Cross to help support these integral members of our team so that they can continue to help those struck by disaster.

