

## **MEDIA ADVISORY**

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Contact: Sarah Mattes  
(608) 216-3202  
[communications@publichealthmdc.com](mailto:communications@publichealthmdc.com)

### **Release of Roadmap to Reducing Violence Plan for Madison & Dane County**

**WHAT:** Today Public Health Madison & Dane County is releasing a comprehensive violence prevention plan that provides a roadmap for collective community action. Public Health officials, the mayor, and community partners will talk about the goals of the plan, and the importance to the community.

**WHO:**

- Janel Heinrich—Director of Public Health Madison & Dane County
- Satya Rhodes-Conway—Mayor of Madison
- Faye Zemel—Director of Prevention and Systems Advocacy at Domestic Abuse Intervention Services (DAIS)
- Joe Maldonado—Alder, City of Fitchburg Common Council; Community Youth Development Program Manager, Wisconsin Extension
- Anthony Cooper—Executive Director of Focused Interruption
- Aurielle Smith—Director of Policy, Planning, & Evaluation, Public Health Madison & Dane County

**WHERE:** City-County Building Front Steps (inside lobby if raining)  
210 Martin Luther King Jr Blvd, Madison, WI 53703

**WHEN:** Today, Wednesday, 12:30pm-1:15pm

**WHY:** In 2020, the COVID-19 pandemic deepened economic and social disparities and increased violence in communities across the country, including Madison and Dane County. In July, a call to action was made to finalize a comprehensive violence prevention plan.

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