

## News Release

March 16, 2021

### ***FOR IMMEDIATE RELEASE***

## **Fort HealthCare Recommits as Title Sponsor of the Discover Whitewater Series**

WHITEWATER – March 16, 2021 – Fort HealthCare is a business that gives back. The ninth annual Discover Whitewater Series (DWS): Half Marathon and 5K is quickly approaching, and Fort HealthCare has supported us as a title sponsor every year since the race began back in 2013.

This year is no exception. Race day is scheduled for Sunday, September 19, 2021 and it is this kind of community support that allows us to continue to host such a fun and athletic event for the Whitewater area.

Fort HealthCare has been at the front lines of this year's pandemic and has spent the year helping to test and treat patients for Covid-19, while still taking care of their patients' other needs. Their mission is to improve the health and well-being of our community and that is exactly what they have been doing.

"In 2020, the Discover Whitewater Series was done very safely and with great consideration during this pandemic. It was a year of many cancellations and postponements; however, the goal of this community was to continue to maintain healthy activity and encourage socially distanced exercise," Fort HealthCare President and CEO Mike Wallace said. "This event is so important for the community because it brings awareness to our community needs and overall wellness. We are confident that the 2021 series can be held again while respecting the CDC and WI DHS guidelines. We continue to support such beneficial causes for the betterment of our communities."

They take into account social, economic, and environmental factors when caring for our community members and encourage exercise, a nutritious diet, and other healthy habits. This alignment of core values is what makes our partnership so strong.

The Fort HealthCare team advocates for a healthy lifestyle. This is why so many employees of Fort HealthCare have participated in our event in years past. Many of them also step up to the plate by volunteering on race day in various ways.

"It is inspiring to see just how invested Fort HealthCare is in the Whitewater community," DWS Race Director Dawson Miller said. "The personalized care they show for their patients and community members is so unique to their organization and the emphasis they put on leading a healthy lifestyle just shows how they care for the long-term health of their patients."

Preventative care is the best way to lead a healthy lifestyle. Fort HealthCare and the DWS team both encourage participating in athletic events and healthy eating. This is why in addition to the half marathon, the DWS also offers a 5k, which participants can run or walk during.



Greater Whitewater Committee, Inc.

DISCOVER WHITewater SERIES



RUN. WALK. FUN  
HALF MARATHON, HALF MARATHON RELAY, 5K

Go to <https://runwhitewater.com/> to register, learn more about race day, and find out more ways to lead a healthy lifestyle.

### **About the DWS**

*The goal of the DWS is to promote the City of Whitewater and highlight its greatest features, while keeping everyone in the community active. All the proceeds from the race are donated to five local non-profit partners: Bethel House (which provides interim housing for homeless families), Whitewater LEADS, Working for Whitewater's Wellness (W3), Whitewater Unified School District and the J-Hawk Aquatic Club. The DWS partners with the city, business community, university and the school district to make this a tremendous event that benefits all who participate. For more information about the race visit [www.runwhitewater.com](http://www.runwhitewater.com).*

For further details, please contact Jeffery Knight, Executive Director at 920.728.0662 or [jpk@knightpublicaffairs.com](mailto:jpk@knightpublicaffairs.com). For general race information email [info@runwhitewater.com](mailto:info@runwhitewater.com).

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