



Joe Parisi
County Executive

County Of Dane
Office Of The County Executive

March 24, 2021
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*****Media Advisory*****

Information Below is Embargoed: For Planning Purposes Only

Dane County to Announce Millions in New Funding to Support Small Business Pandemic Recovery Efforts, Help Reinvigorate Local Economy

Tomorrow at 12:00PM, County Executive Joe Parisi will join Dane Buy Local Executive Director Colin Murray to announce that Dane County will infuse millions of dollars to support small business pandemic recovery efforts and help reinvigorate the local economy. The funds will support the county's Small Business Pandemic Support Grant Program, a partnership launched nearly one year ago with Dane Buy Local. Funds for the new grants will come from the county's allocation from the recently adopted federal stimulus legislation. To date, the local partnership has received more than \$14 million in funds to help sustain Dane County small businesses throughout the pandemic.

WHO: Joe Parisi, Dane County Executive
Colin Murray, Executive Director of Dane Buy Local
A recipient of Dane County's Small Business Pandemic Support Grant Program

WHEN: Thursday, March 25 at 12:00 PM

WHERE: You will need to register in advance for this Zoom press conference using the link below:
https://us02web.zoom.us/webinar/register/WN_ub6b6qzsQE-yVKILMu87Vg
After registering, you will receive a confirmation email containing information about joining the webinar.

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