



RACHAEL A. CABRAL-GUEVARA

STATE REPRESENTATIVE • 55TH ASSEMBLY DISTRICT

For Immediate Release
April 14th, 2021

Contact: Rep. Rachael Cabral-Guevara
(608) 266-5719

Rep. Cabral-Guevara Comments on Kimberly-Clark Restructuring

Madison, WI – Today, Kimberly Clark announced that they would be re-locating certain positions in sales, marketing, executive management, and other commercial functions, currently located in Neenah. Rep. Rachael Cabral-Guevara (R - Fox Crossing) released the following statement:

“Though I was disappointed to hear they would be moving those commercial operations down to Chicago, I was pleased that they are maintaining the over 2500 manufacturing jobs in the Neenah area,” said Rep. Cabral-Guevara.

Kimberly-Clark is a major employer in the Fox Valley and around the country, producing mostly paper-based consumer goods and sanitary products. They operate several facilities in and around Neenah, Fox Crossing, and Greenville. The restructuring of these positions will impact around 250 jobs, and relocation has been offered to the affected employees.

Rep. Cabral-Guevara concluded that “our workforce in the Neenah area can’t be matched anywhere in the state or the country. I am confident that future investments and growth will continue bringing in more opportunities for folks in our area.”

The 55th Assembly District covers parts of Winnebago and Outagamie Counties, including the towns of Clayton, Greenville, Neenah, and Grand Chute, the village of Fox Crossing, and the cities of Neenah and Appleton.

###