



OFFICE OF THE COUNTY EXECUTIVE

**DAVID CROWLEY**

MILWAUKEE COUNTY EXECUTIVE

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**CONTACT:**

Brandon Weathersby

414.469.3493

[press@milwaukeecountywi.gov](mailto:press@milwaukeecountywi.gov)

**Milwaukee County Executive David Crowley Appoints Aaron Hertzberg as New Director of the Department of Administrative Services**

**MILWAUKEE, WI** – This week, County Executive David Crowley announced the appointment of Aaron Hertzberg to the position of Director of the Department of Administrative Services. Pending County Board confirmation, Hertzberg will direct the department tasked with providing support to all departments across County government in order to best serve the people of the County and help advance the shared vision of achieving racial equity and becoming the healthiest county in the state of Wisconsin.

"I'm happy to announce the appointment of Aaron Hertzberg to the role as Director of the Department of Administrative Services. Aaron comes with over a decade of experience in public service, including the necessary creative thinking and problem solving needed to support County departments, address major County challenges, and advance our vision," said County Executive David Crowley. "I'm confident that under his leadership at the Department of Administrative Services, Milwaukee County will continue to make great strides towards racial equity and creating diverse and inclusive communities across the region."

Hertzberg began at Milwaukee County in 2018 as the Director of Economic Development where he was instrumental in advancing public-private partnerships and transactions including closing the deal on the sale of \$32 million worth of land at the Milwaukee Regional Medical Center, finding a long-needed solution to sell the County Grounds water system, and negotiating a letter of intent for the new community-based Mental Health Emergency Center.

Last year, Hertzberg created a small business grant program that awarded nearly \$12 million in grants with over two-thirds of the funding going to minority-, women-, or veteran-owned businesses. Most recently, he helped bring cross-sector partners together to finalize financing for the Couture, a transit-oriented development that will change our skyline and our economy through an infusion of well-paying, shovel-ready construction jobs.

"I look forward to enhancing our partnerships within and outside the County," said Aaron Hertzberg. "We have a clear vision for what we want to accomplish and a capable team of public servants ready to meet the challenge"

Hertzberg's appointment is pending Milwaukee County Board confirmation and will be submitted to County Supervisors for consideration.

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