



OFFICE OF THE COUNTY EXECUTIVE

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MILWAUKEE COUNTY EXECUTIVE

**FOR IMMEDIATE RELEASE**

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**Milwaukee County Executive David Crowley Applauds Finance Committee  
Approving Aaron Hertzberg as New Director of the Department of  
Administrative Services**

**MILWAUKEE, WI** – This morning, the Milwaukee County Committee on Finance unanimously voted to approve the appointment of Aaron Hertzberg as Director of the Department of Administrative Services.

“I’m excited to see Aaron Hertzberg’s appointment move through the Finance Committee and become one step closer to approval by the full County Board of Supervisors,” said Milwaukee County Executive David Crowley. “Aaron comes with over a decade of experience in public service, including the necessary creative thinking and problem solving needed to support County departments, address major County challenges, and advance our vision. I’m confident his leadership is exactly what the Department of Administrative Services needs to continue to make great strides towards racial equity and creating diverse and inclusive communities across the region.”

Hertzberg began at Milwaukee County in 2018 as the Director of Economic Development where he was instrumental in advancing public-private partnerships and transactions including closing the deal on the sale of \$32 million worth of land at the Milwaukee Regional Medical Center, finding a long-needed solution to sell the County Grounds water system, and negotiating a letter of intent for the new community-based Mental Health Emergency Center.

Last year, Hertzberg created a small business grant program that awarded nearly \$12 million in grants with over two-thirds of the funding going to minority-, women-, or veteran-owned businesses. Most recently, he helped bring cross-sector partners together to finalize financing for the Couture, a transit-oriented development that will change our skyline and our economy through an infusion of well-paying, shovel-ready construction jobs.

Hertzberg’s appointment is pending confirmation from the full County Board later this month.

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