



For Immediate Release

Contact: Kathi Kilgore
FRWD Executive Director
kilgore@fairwisconsinrates.com
(608) 444-9287

July 10th is Lineworker Appreciation Day

Madison, WI – July 9, 2021 - Governor Tony Evers has proclaimed July 10th as [Lineworker Appreciation Day in Wisconsin](#) to coincide with National Lineworker Appreciation Day.

While it may take a weather-related power outage to remind people of their dependence on electricity and the importance of lineworkers, each and every day lineworkers are building, maintaining and enhancing Wisconsin's electrical infrastructure to keep the Badger State's electric grid reliable and safe.

Fair Rates for Wisconsin's Dairyland (FRWD) joins utilities and trade unions across Wisconsin and the nation to honor the highly-trained men and women who work in dangerous and difficult conditions to ensure that energy is delivered where and when it is needed.

“Whether restoring power during the hot and humid aftermath of severe thunderstorms in the summer or the Arctic cold of winter, Wisconsin's lineworkers are among our first responders,” stated Kathi Kilgore, Executive Director of FRWD. “Every year on July 10th, we salute these heroes who risk their lives day and night to keep electricity flowing to our homes and businesses.”

Lineworkers are on the front lines of the clean energy transition underway throughout our state and country. They are adopting and integrating new technology into their daily routines designed to make their work more efficient and the energy grid stronger, more reliable, and more secure. Electric utilities work closely with organized labor to offer training, continuing education, and apprenticeship opportunities.

About Fair Rates for Wisconsin's Dairyland (FRWD)

Electricity is an essential element and a key part of the foundation that has fueled the growth of Wisconsin's economy and promoted a higher quality of life for residents. Fair Rates for Wisconsin's Dairyland (FRWD) advocates to (1) ensure each Wisconsinite pays a fair rate for power, (2) upgrade and maintain Wisconsin's aging infrastructure as needed so that the flow of power continues to be reliable, and (3) guarantee everyone in the state has full access to affordable energy and to balanced information about energy issues. For more information about FRWD, please visit www.fairwisconsinrates.com, call (608) 721-3247 or follow the organization on [Facebook](#) or [Twitter](#).

*P.O. Box 1858, Madison, Wisconsin 53701
(608) 721-3247
www.fairwisconsinrates.com*