



FOR IMMEDIATE RELEASE
August 18, 2021

CONTACT: Shannon Powell
262-636-9266

Common Council Approves \$600,000 In Vaccine Incentives

City residents to receive gift cards for getting vaccinated or bringing others to get vaccinated

City of Racine – Tuesday night at a meeting of the Common Council, City Alders approved allocating \$600,000 of American Rescue Plan Act funding to create a Covid vaccine gift card incentive program for City residents. Incentives will be available at vaccine clinics run by the City Public Health Department at City Hall, AMI Health’s vaccine clinic at the Regency Mall, and any City/AMI supported pop-up clinics throughout Racine County

“Like the rest of the country, we are now seeing increasing numbers of City residents contracting the Delta variant of COVID-19. We know that those who are being hospitalized or having the worst health effects from the virus are almost entirely unvaccinated. We also know that getting vaccinated is the best way to prevent infection or prevent serious health consequences if you do become infected. Our vaccination rates continue to lag behind the rest of the state, and I’m grateful that the Council has approved this plan to provide gift card incentives. I hope these incentives will encourage more of our residents to get vaccinated quickly help us protect our friends and loved ones from getting sick or dying,” **said City of Racine Mayor Cory Mason.**

The incentive program will work as follows: Unvaccinated, but vaccine eligible, City residents will qualify for one \$50 gift card per dose of Pfizer or Moderna vaccine, or \$100 or two \$50 gift cards per dose of Johnson & Johnson Vaccine. Additionally, the incentive program includes a Good Neighbor incentive for City residents who are already vaccinated. If those already vaccinated residents bring unvaccinated City residents to get vaccinated at eligible locations, those Good Neighbors can also receive one \$50 gift card per person they bring to get vaccinated. There is no cap on the number of gift cards Good Neighbors can receive; for example, if a vaccinated City resident brings 5 other City residents in to get vaccinated, that Good Neighbor can receive five \$50 gift cards.

The City’s gift card incentive program is available at the following clinic sites:

- The City of Racine Public Health Department’s vaccine clinic at City Hall – appointments can be made online at <https://racinepublichealth.as.me/schedule.php> and walk-ins are allowed every Thursday from 10am-2pm.
- The AMI Health vaccine clinic at Regency Mall with walk in hours on Tuesdays from 11am-7pm and Thursdays from 11am-5pm.
- City or AMI Health’s supported pop-up clinics throughout the community. List of those pop-up clinics can be found at www.vaccinateracine.org

City residents looking to get vaccinated and Good Neighbors will need to verify their addresses with clinic support staff and fill out an entry form to receive the gift card incentive. Should a clinic run out of gift card stock, the entry forms will be used to contact and deliver gift cards at a later date.

The gift card incentive program goes into effect on August 18th, and will be in place as long as gifts cards are available. For more information about the location of eligible clinics and the gift card incentive program visit www.vaccinateracine.org

###

About the City of Racine

With a population of 78,000, **Racine, Wisconsin** is the fifth largest municipality in the state of Wisconsin. It is home to manufacturing businesses that enjoy world-wide reputations, SC Johnson, CNH Industrial, Twin Disc, Modine, and In-Sink-Erator among them. Racine is also home to diverse cultures, a thriving downtown, and world-class beaches along the shores of Lake Michigan.