



## NO BETTER FRIEND CORP. LAUNCHES \$1.5M AD CAMPAIGN IN WISCONSIN

FOR IMMEDIATE RELEASE  
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**Waukesha, WI** – No Better Friend Corp., the public policy advocacy organization founded by businessman and Marine Corps veteran Kevin Nicholson, today announced a \$1.5 million advertising campaign throughout Wisconsin – aimed at encouraging Wisconsinites to get actively involved in solving the societal challenges that we currently face. The statewide campaign will kick off with a :60 television ad on Monday night football, as the Green Bay Packers play the Detroit Lions on September 20.

“As we talk to people throughout Wisconsin, they’re fed up with how their purported leaders have managed things – everything from Afghanistan, to school curriculums. People throughout our state are looking for ways to get society back on track,” said Nicholson, the volunteer President of No Better Friend Corp. “We’re excited to share the tools at [www.NoBetterFriendCorp.com](http://www.NoBetterFriendCorp.com) that will empower Wisconsinites to push forward and make a better future.”

The ad can be viewed here: <https://youtu.be/P2VrZO7DxFE>.

The website includes resources focused on defending innocent life, ensuring free and fair elections, fighting critical race theory, honoring those who have served, protecting and improving education, and supporting law enforcement.

The ad states: *“The world’s a mess. And, while others fiddle as it spins out of control, No Better Friend Corp. is fighting like crazy for you in Wisconsin. No Better Friend is thousands of people at outstanding events learning how to make their voices heard. We’re Wisconsin’s dynamic catalyst for change. Join us. Speak up. Protest. [www.NoBetterFriendCorp.com](http://www.NoBetterFriendCorp.com) is the place to start. Life today can be terrifying. Join us to effectively fight back. Wisconsin has No Better Friend.”*

No Better Friend Corp., a section 501(c)(4) organization, works to implement and advocate for policy solutions to the problems our society faces, while also proactively reaching out and bringing new voices into the conservative movement. The group focuses on promoting conservative ideas and approaches in the areas of economic growth, education, health care, promoting a culture of life, and national defense. Nicholson, a combat veteran of Iraq and Afghanistan, named the group after the Marine Corps’ unofficial slogan: “No Better Friend, No Worse Enemy.”

For questions or additional information contact: [press@nobetterfriendcorp.com](mailto:press@nobetterfriendcorp.com) or 414-375-5933.

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