

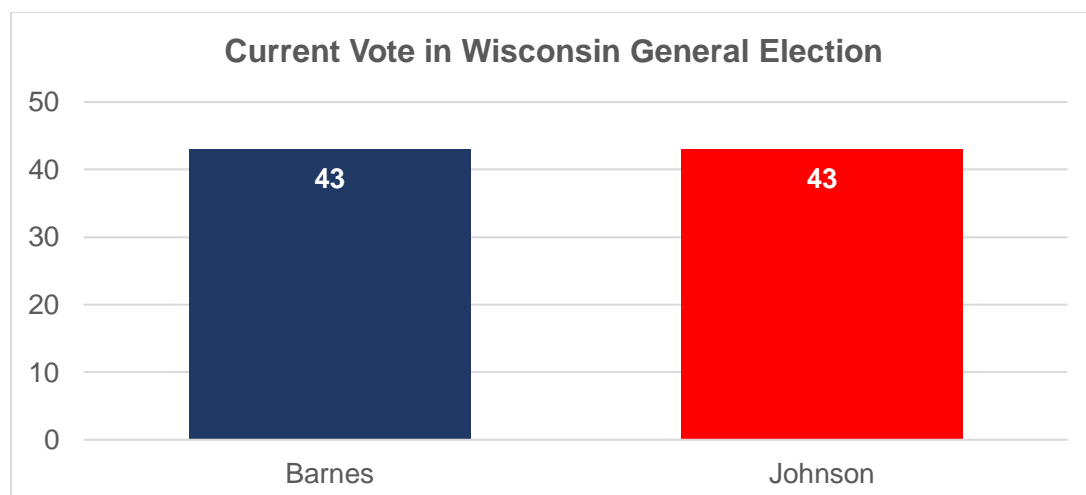


September 20, 2021

To: Interested Parties
Fr: Kory Kozloski, Mandela Barnes for Wisconsin Campaign Manager
Re: Poll Results for the Wisconsin Senate General Election

On the heels of primary polling showing Mandela Barnes leading the Democratic field by 29 points, recent new general election polling demonstrates Barnes is the candidate best-positioned to take on Ron Johnson. Barnes is tied with Johnson in the head-to-head, a sign of Barnes's latent strength and indicating serious weakness on the part of the 11-year incumbent.

- **Barnes is the most liked candidate in the field.** With a net favorability of +2, Barnes is the only candidate who is viewed favorably by general election voters. All other candidates tested have a favorability that is underwater (Johnson 40% favorable / 41% unfavorable; Godlewski 11% favorable / 23% unfavorable; Lasry 14% favorable / 21% unfavorable).
- **Barnes runs even with Johnson in the head-to-head. This is a toss-up race.** In a head-to-head, Barnes ties Johnson with each earning 43% of the vote.



These findings are based on the results of a survey conducted by Clarity Campaign Labs from September 8-11, 2021 in Wisconsin among N=756 likely general election voters. Calls were conducted using a mix of automated calls to landlines and live calls to cellphones. The results are subject to a margin of error of $\pm 3.6\%$.

Paid for by Mandela Barnes for Wisconsin