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**FOR IMMEDIATE RELEASE**

**Madison Parks Foundation Announces Festival Foods Leadership Gift  
for Fully Accessible & Inclusive Playgrounds**

The Madison Parks Foundation and the City of Madison Parks Division are proud to have Festival Foods as a major contributor to the Fully Accessible & Inclusive Playgrounds Project at Warner Park. “Festival Foods is dedicated to making a positive impact in the communities we serve.” – Samantha Petersen, Community Involvement Specialist for Skogen’s Festival Foods

According to the U.S. Census Bureau, 1 in 5 people are affected by a disability, whether it be physical or cognitive. That’s an incredible 20% of our population. In recognition of the principles represented by the ADA, the Madison Parks Foundation has made it their priority to make parks, playgrounds and programs accessible and equitable for all.

Currently, two *Fully Accessible & Inclusive Playgrounds* in Madison (Brittingham and Elver) provide the opportunity for children of all abilities a chance to play together. That means, there are only two playgrounds for your child or grandchild with mobility or cognitive challenges to come together to play, to share, to learn, and to make connections with other children with different abilities. The City of Madison Parks Division has committed a substantial amount of \$1.7 million to complete five fully accessible playgrounds and the Madison Parks Foundation has committed to raise funds to bridge the gap for these five playgrounds at a cost of \$420,000. 4-times the installation cost of a standard playground.

Construction of the Frautschi Family Fully Accessible & Inclusive Playground at Warner Park is scheduled for construction in early 2022.

“We are incredibly grateful for the leadership and generosity of Festival Foods for their gift to the Frautschi Family Fully Accessible & Inclusive Playground at Warner Park. It is with the support of community partners, like Festival Foods that we will be able to add these needed assets to our park system,” said Stephanie Franklin, Madison Parks Foundation Executive Director.

Part of what makes Madison so special is our parks and playgrounds. There are still sponsorship opportunities and donations are still needed to add more inclusive playgrounds. You can visit [madisonparksfoundation.org](http://madisonparksfoundation.org) for more information or to make a gift.

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*The Madison Parks Foundation is the non-profit partner of Madison Parks that helps our community conserve, promote and enhance our parks through inspiring programming and accessibility.*