



NEWS RELEASE

Contact Information

Casey Crevier, Registered Dietitian and Nutrition
Communications Specialist, Skogen's Festival Foods

(920) 964-3400, ext. 4140

nutrition@festfoods.com

Festival Foods, vendor partners, guests make donation to Food for Neighbors for Family Meals Month

GREEN BAY, WISCONSIN – (OCTOBER 19, 2021) – Festival Foods celebrated [Family Meals Month](#) in September with a variety of programs, insights and recipe ideas to encourage families to enjoy meals together and help others achieve family meals as well.

This year's campaign focused on helping families across the state of Wisconsin accomplish family meals through Festival Foods' [Food for Neighbors program](#), which collects donations to provide food and supplies to approximately 40 food pantries across Wisconsin. [The Festival Foods Mealtime Mentors](#) and their vendor partners, including Family Meals Month Presenting Sponsors Coca-Cola, Chobani, Crystal Farms, Primal Kitchen and Silk, encouraged contributions and hosted free, live virtual cooking classes throughout the month featuring easy, tasty family meals. These classes are available for viewing on the [Virtual Cooking Class site](#).

Through these efforts, Festival Foods, their vendor partners and guests were able to donate over \$40,000 to Food for Neighbors, which will help local food pantries stock their shelves with items they most need. Festival Foods also donated over \$720,000 worth of various food items to local food pantries across the state throughout the month.

“We appreciate the partnership of our guests and vendors in supporting meals for families across the state of Wisconsin during Family Meals Month this year,” said Casey Crevier, registered dietitian and nutrition communications specialist for Festival Foods. “These efforts will make a big impact for our local food pantries, and we hope to see them continue into the future.”

Learn more about how to support Food for Neighbors at [festfoods.com/community](https://www.festfoods.com/community).

ABOUT FESTIVAL FOODS

Founded in 1946 as Skogen's IGA, Festival Foods is a Wisconsin family- and employee-owned grocer that is committed to giving back to the communities it serves and to providing guests with exceptional service and value. The company began operating as Festival Foods in 1990 and today employs 8,000 full- and part-time associates at 36 full-service supermarkets across Wisconsin. Festival Foods is @festfoods on Twitter, Instagram and Facebook. For more information about Festival Foods, visit www.festfoods.com.

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