



Forward Latino is a non-profit, non-partisan advocacy and service organization dedicated to assisting Latinos pursuing the American Dream.

Arizona

California

Colorado

Florida

Hawaii

Illinois

Indiana

Iowa

Maryland

Massachusetts

Michigan

Minnesota

Mississippi

Montana

Nebraska

Nevada

New Mexico

New Jersey

New York

North Carolina

Ohio

Oklahoma

Oregon

Pennsylvania

Texas

Virginia

Washington

West Virginia

Wisconsin

Press Release

For Immediate Release

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**FORWARD LATINO RECEIVES \$100,000 GRANT TO SUPPORT
LATINO COVID-19 OUTREACH & VACCINATION EFFORTS IN WISCONSIN!**

Franklin, WI: Forward Latino, a non-profit, non-partisan advocacy and service organization with members throughout the state of Wisconsin has been awarded a \$100,000 grant from the Wisconsin Department of Health Services to expand COVID-19 outreach and vaccination efforts in the state’s Latino community.

Forward Latino National President Darryl Morin issued the following statement:

“On behalf of Forward Latino, we wish to thank Wisconsin Governor Tony Evers and Wisconsin Department of Health Services Secretary Karen Timberlake for this second grant award supporting Forward Latino outreach and vaccination efforts. In my conversations with both the Governor and Secretary, they are aware of the disproportionate impact the virus has had our state’s Hispanic community and want to do all they can to ensure Latinos get vaccinated.

With this second grant from the Wisconsin Department of Health Services, Forward Latino will be airing a series of new Spanish language television and radio commercials, along with social media and print ads. In addition, Forward Latino will be launching a new texting campaign encouraging Wisconsin’s Hispanic residents to get vaccinated and directing them to the nearest vaccination site.

Together, we will defeat the virus resulting in a healthier and more prosperous Wisconsin for all.”

For more information on COVID-19 vaccines visit www.vaccines.gov or www.vacunass.gov.

About Forward Latino:

Forward Latino is a non-profit, non-partisan advocacy and service organization dedicated to assisting Latinos pursuing the American Dream. Forward Latino fulfills its mission through advocacy, civic engagement, education, and service delivery. Forward Latino currently has members and affiliates in 29 states and is running numerous “Por Mi Familia” get vaccinated programs in communities across the Midwest.

Learn more at www.forwardlatino.org .

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