

NEWS RELEASE



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FOR IMMEDIATE RELEASE

Lakeshore Chinooks Are Recipient of Wisconsin Minor League Sports Grant

Menomonee Falls, Wis. – The Lakeshore Chinooks were one of seventeen recipients of a grant offered to Wisconsin minor league sports teams. This grant was announced this summer by Gov. Tony Evers and is funded by the American Rescue Plan of 2021. The Plan is intended to assist businesses and organizations affected by the Covid-19 pandemic. Due to the pandemic, the Chinooks were not able to play in 2020, and suffered an estimated 33% decrease in sales of tickets, sponsorships and group outings in 2021. The Chinooks enjoy successful partnerships with season ticket holders, sponsors and the its venue owner, Concordia University of Wisconsin, and are thankful the effect of the pandemic was not worse.

The Chinooks wish to extend their appreciation to the State of Wisconsin and Governor Evers for making this financial assistance available. “This grant comes at an excellent time, as we work to recover and build a solid and lasting financial foundation for this franchise and our 2022 season,” stated Chinook’s owner Todd Kolosso. “We wish to thank Gov. Evers for his financial commitment to our community.”

The Chinooks play at Kapco Field on the campus of Concordia University of Wisconsin, and are headquartered in Menomonee Falls.

About The Lakeshore Chinooks

The Lakeshore Chinooks are a member of the Northwoods League, the finest developmental league for elite college baseball players. The Northwoods League is the largest organized baseball league in the world with 22 teams. with it’s friendly ballpark settings and high level of competition, it draws significantly more fans than any league of its kind. All league games are viewable live via the [Northwoods League portal](#). For more information, visit www.lakeshorechinooks.com or follow us on [Facebook](#), [Twitter](#) or [Instagram](#). You can also download the Northwoods League Mobile App and set the Chinooks as your favorite team.

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