



Fire Department

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January 11, 2022

MEDIA ALERT

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FIRE AT 1700 WEST LINCOLN AVENUE ON SATURDAY, JANUARY 8, 2022

DETAILS: The MFD was dispatched at 8:54 p.m. on January 8, 2022 for a report of smoke in the basement at 1700 West Lincoln Avenue, Milwaukee. On arrival at 8:57 p.m., fire companies found only light smoke coming from a dryer vent on the outside, and only a light haze in the basement with the same light haze in the first floor apartment directly above. Upon evacuating the apartments, firefighters forced entry into the final unchecked apartment door and were met with heavy smoke. They immediately entered to search and begin extinguishment, locating an approximately 50-year old female (pulseless and non-breathing) about 15 feet in from the door. The victim was immediately carried from the building by firefighters and care was transferred to an MFD paramedic unit. After a successful resuscitation, the paramedic unit transported the patient to St. Mary's Milwaukee, where the patient remains in extremely critical condition. **There were no working smoke alarms within the building.**

The 1700 West Lincoln Avenue apartment building where the fire occurred is located within the 12th Aldermanic District which Alderman Pérez represents. Alderman Pérez said, "I pray that the individual who Milwaukee firefighters pulled out of the apartment survives and is able to recover. It was discovered that there were no working smoke alarms in the victim's apartment, and this event provides a sobering reminder about the importance of having working smoke alarms in your home, as smoke alarms are proven to save lives."

Direct media questions/concerns to MFD Lieutenant Lorenzo Williams regarding the importance of having working smoke alarms, and he is happy to share other home fire prevention safety tips as well.

If you are in need of a smoke alarm, please call the Smoke Alarm Hotline at the number listed below. Arrangements will be made for Milwaukee firefighters to come to your single family home or duplex to deliver a smoke alarm free of charge, and further, will install it if the residence is COVID-safe.

SMOKE ALARM HOTLINE: 414-286-8980

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