



FOR IMMEDIATE RELEASE

STURGEON SPECTACULAR RETURNS FOR ITS SEVENTH YEAR

Destination Lake Winnebago Region (DLWR) and Fond du Lac Festivals, Inc. (FFI) are excited to announce the return of the Sturgeon Spectacular Winter Festival including the very popular Wisconsin Snow Sculpting Championships. The second weekend in February will host the seventh annual, family-friendly, free event for all ages to enjoy. Stroll Downtown Fond du Lac or Lakeside Park in Fond du Lac, February 11th – 13th to see and experience all the winter fun waiting for you! Who says winter in Wisconsin is boring?

“Sturgeon Spectacular is a perfect way for you and your family to embrace winter and enjoy the outdoors,” says Fond du Lac Festivals Executive Director, Peter Wilke. “DLWR and FFI are once again partnering to bring back many fan-favorites including the Wisconsin State Snow Sculpting Competition, Winter Fun family activities, an outdoor curling tournament on Lake Winnebago, ice sculpting, live entertainment, a Sturgeon Show-off Station & Biggest Sturgeon Contest, and Spearing & *Beer*ing fun at Lakeside Park.”

Local bars, restaurants, hotels, and shops will be offering Sturgeon Specials for dining, shopping, hotel room rates, and even *Spear the Beer* drink specials throughout Downtown Fond du Lac. Book your weekend away with us at one of our cozy, beautiful area hotels.

“We are delighted to see the return of Sturgeon Spectacular, our community’s quirky and fun-filled homage to the mighty sturgeon. As has always been our goal, we will focus on creating an environment ideal for families and fun-seekers of all ages! Festival goers will enjoy activities both in the Downtown District as well as in Lakeside Park, with tons of things to do on the ice, off the ice, indoors, and outdoors. It’s Sturgeon Season so bring on the fish, polka, snow, and good times,” says Craig Molitor, President and CEO of DLWR.

“New this year,” Molitor said, “are two contests, one family-friendly and one adult-friendly, that will take place in the two weeks prior to the event, each with fabulous prizes and each featuring a \$1,000 grand prize!”

There are many ways for individuals, families, businesses, and organizations to get involved in this fun-filled festival. Please visit [FDL.com/SS](https://www.fonddulac.com/ss) for the most up-to-date schedule to see what is in store at this year’s Sturgeon Spectacular (February 11th – 13th, 2022). Festival organizers will be following the latest public health guidelines, and we encourage you to bundle up and come enjoy the fun.

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[LINK](#) to photo and logo assets

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Destination Lake Winnebago Region is committed to influencing economic development by attracting travelers to the Fond du Lac, Waupun and Lake Winnebago Region. For more information visit FDL.com.

Fond du Lac Festivals, Inc. is dedicated to our vision of creating community through events showcasing Fond du Lac and enhancing the quality of life for our residents while providing assistance to local charitable organizations. Our mission is to direct, promote, and support festivals and special events that showcase the Fond du Lac area community.