



News Release

February 17, 2022

FOR IMMEDIATE RELEASE

Whitewater Unified School District Renews Title Sponsorship for 2022 DWS

WHITEWATER—February. 17, 2022— The Discover Whitewater Series (DWS): Half Marathon and 5K is excited to announce that the Whitewater Unified School District (WUSD) will once again be a title sponsor for the 10th anniversary DWS.

The WUSD works hard to unite local schools and provide a valuable education for students in the community. The school district is made up of five locations including: Lakeview Elementary, Lincoln Elementary School, Washington Elementary, Whitewater Middle School, and Whitewater High School.

The WUSD has always been a huge help to the DWS, providing a location for the start and finish of the race, as well as places to host the packet pick-up and Kiwanis Breakfast. Many of the race's volunteers come from students, family members, and faculty within the WUSD.

“Whitewater Unified School District is an incredible place to live and work. We are fortunate to have a dedicated group of individuals devoting hours to organizing this race so we can highlight the great aspects of our city, school district, and UW-Whitewater,” exclaimed WUSD Superintendent, Dr. Caroline Pate-Hefty. “The community is so supportive of our school district and we enjoy being able to highlight the great things happening in our schools.”

This year's 10th anniversary DWS is to be hosted on September 18th, 2022. Its goal is to bring the community of Whitewater together to celebrate its accomplishments at a premier athletic event. For the 10th year in a row, all profits of the race will be donated to five local charity partners.

“As a proud alumni from both Whitewater High School and the University, I am so happy to be partnering with the school district,” said race director Dawson Miller. “It's so great to see these connections being made in my hometown. I can't wait to welcome our runners to the community and celebrate our 10th anniversary race.”

Be sure to register for the 10th anniversary DWS, where we will be adding new opportunities and bringing back some of the most loved events from years past. To learn more about our sponsors, charity partners, and race events, visit <https://RunWhitewater.com/Register>.

For more information about the DWS, contact Jeffery Knight at jpk@knightpublicaffairs.com or 920.728.0662.



Greater Whitewater Committee, Inc.



About Whitewater Unified School District

Whitewater Unified School District inspires and empowers students to achieve excellence in a safe and innovative educational environment. They strive for excellence in teaching, leadership, and service. It is one of their core beliefs that education is the foundation of a strong community. WUSD works to benefit the Whitewater community through their five schools. For more information on the WUSD, visit www.wusd.org.

About the DWS

The goal of the DWS is to promote the City of Whitewater and highlight its greatest features. The DWS partners with the city, business community, university and the school district to make this a tremendous event that benefits all who participate. For more information about the race visit runwhitewater.com. For general race inquiries, email info@runwhitewater.com.

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