



# ThedaCare®

NEWS FROM THEDACARE®

For Immediate Release

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## **PAUL VAN DEN HEUVEL JOINS THEDACARE AS CHIEF LEGAL STRATEGIST**

***Leading Legal Department and Supporting ThedaCare's Mission to  
Improve Community Health and Well-Being***

NEENAH, Wis. – ThedaCare leaders are pleased to announce Paul Van Den Heuvel, JD, will join ThedaCare as Chief Legal Strategist. In this role, Paul Van Den Heuvel will lead ThedaCare's legal department, providing counsel on the development of strategic partnerships, new ventures and growth opportunities that align with the ThedaCare mission of improving the health and well-being of communities served. He will also lead the risk management and compliance functions for system.

"I look forward to joining ThedaCare," said Van Den Heuvel. "My passion is to serve and enhance the non-profit mission of providing exceptional and compassionate health care. It is a privilege to support the work of an organization dedicated to the vision and desire for a strong, healthy community."

Van Den Heuvel has more than 25 years of experience in health care and health insurance, providing expertise in law, business development, strategy and negotiation. Prior to joining ThedaCare, he served as Vice President of Network Strategy and Interim Executive Director for Aspirus Network, Inc. in Wausau, Wisconsin. He also served as Vice President of Strategic and Legal Affairs for Mercy Health Corporation, Associate General Counsel for Marshfield Clinic, health care business development and regulatory compliance consultant through his own company, and legal counsel and Director for Blue Cross & Blue Shield of Wisconsin.

"By providing counsel on the development of strategic partnerships, new ventures and growth opportunities, Paul will support ThedaCare's mission of improving community health and well-being, helping our teams provide safe care for patients and families in our communities," said Imran A. Andrabi, MD, ThedaCare President and CEO. "I am looking forward to his contributions to our patients and our organization, as he helps lead ThedaCare in our reinvention of health care and achieving our vision of transitioning to our communities' partner in health."

Born and raised in Appleton with deep family roots in the Fox Valley, Van Den Heuvel received a Juris Doctorate from Marquette University Law School and a Bachelor of Arts in history. He has served as Vice Chair of the American Health Lawyers Association ACO Task Force and Vice Chair of In-House Counsel Practice Group, and was the recipient of the 2019 First Chair Award, Top General Counsel.

Van Den Heuvel will begin his role at ThedaCare on Monday, March 21, 2022.



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## **About ThedaCare**

For more than 110 years, ThedaCare® has been committed to improving the health and well-being of the communities it serves in Northeast and Central Wisconsin. The organization delivers care to more than 600,000 residents in 17 counties and employs approximately 7,000 health care professionals. ThedaCare has 180 points of care, including seven hospitals. As an organization committed to being a leader in Population Health, team members are dedicated to empowering people to live their unique best lives. ThedaCare also partners with communities to understand needs, finding solutions together, and encouraging health awareness and action. ThedaCare is the first in Wisconsin to be a Mayo Clinic Care Network Member, giving specialists the ability to consult with Mayo Clinic experts on a patient's care. ThedaCare is a not-for-profit health system with a level II trauma center, comprehensive cancer treatment, stroke and cardiac programs, as well as primary care.

For more information, visit [thedacare.org](http://thedacare.org) or follow ThedaCare on social media. Members of the media should call Cassandra Wallace, Public and Media Relations Consultant at 920.442.0328 or the ThedaCare Regional Medical Center-Neenah switchboard at 920.729.3100 and ask for the marketing person on call.

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