

REBECCA *for* GOVERNOR

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Rebecca for Governor Launches Two New Television Ads

Focuses on soaring prices, protecting Wisconsin families

[Waukesha, WI] – On Tuesday, Rebecca Kleefisch’s campaign for governor launched two new ads focused on soaring prices and protecting Wisconsin families. Starting today, the 30-second ads will run on television and digital media statewide.

In the first ad, [“Protect.”](#) Rebecca Kleefisch takes voters through her history as a fighter in the Wisconsin conservative movement. Rebecca has stayed in the fight as a candidate for governor, vowing to clean up Wisconsin’s streets, protect election integrity, and push back against out-of-control inflation. Watch the advertisement [here](#) and find the transcript below:

I’m Rebecca Kleefisch, and I’ve been a fighter my whole life: as a reporter exposing corruption, as a mother battling cancer, and as Lt. Governor fighting the liberal mob.

I’m running for Governor to continue the fight. For you.

I’ll protect your wallet from liberal politicians. I’ll protect your neighborhoods from violent criminals. And I will protect the integrity of your vote from corrupt bureaucrats.

I’ll stand up to the Madison insiders. And I will never back down.

[WATCH: “PROTECT”](#)

The second ad, [“Paying the Price”](#), features Rebecca and her family at the grocery store, where Wisconsinites are feeling the pain of Joe Biden’s economy. Watch the advertisement [here](#) and find the transcript below:

I’m Rebecca Kleefisch, and I can coupon like I’m on a reality show. But no amount of buy-one-get-one-free deals can overcome what Joe Biden and Tony Evers have done.

“Thanks a lot, Biden.”

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Inflation is costing Wisconsin families more than 5 grand a year. Millionaires and insiders are fine, but regular families like ours are paying the price. As your governor, I'll cut taxes and waste to lower your costs.

"Oh she'll do it."

What can I say? I won't back down.

[WATCH: "PAYING THE PRICE"](#)

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