

# REBECCA *for* GOVERNOR

## FOR IMMEDIATE RELEASE

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### **Rebecca for Governor Launches Two New Television Ads**

*Focuses on soaring prices, protecting Wisconsin families*

[Waukesha, WI] – On Tuesday, Rebecca Kleefisch’s campaign for governor launched two new ads focused on soaring prices and protecting Wisconsin families. Starting today, the 30-second ads will run on television and digital media statewide.

In the first ad, [“Protect.”](#) Rebecca Kleefisch takes voters through her history as a fighter in the Wisconsin conservative movement. Rebecca has stayed in the fight as a candidate for governor, vowing to clean up Wisconsin’s streets, protect election integrity, and push back against out-of-control inflation. Watch the advertisement [here](#) and find the transcript below:

*I’m Rebecca Kleefisch, and I’ve been a fighter my whole life: as a reporter exposing corruption, as a mother battling cancer, and as Lt. Governor fighting the liberal mob.*

*I’m running for Governor to continue the fight. For you.*

*I’ll protect your wallet from liberal politicians. I’ll protect your neighborhoods from violent criminals. And I will protect the integrity of your vote from corrupt bureaucrats.*

*I’ll stand up to the Madison insiders. And I will never back down.*

### **[WATCH: “PROTECT”](#)**

The second ad, [“Paying the Price”](#), features Rebecca and her family at the grocery store, where Wisconsinites are feeling the pain of Joe Biden’s economy. Watch the advertisement [here](#) and find the transcript below:

*I’m Rebecca Kleefisch, and I can coupon like I’m on a reality show. But no amount of buy-one-get-one-free deals can overcome what Joe Biden and Tony Evers have done.*

*“Thanks a lot, Biden.”*

# REBECCA *for* GOVERNOR

*Inflation is costing Wisconsin families more than 5 grand a year. Millionaires and insiders are fine, but regular families like ours are paying the price. As your governor, I'll cut taxes and waste to lower your costs.*

*"Oh she'll do it."*

*What can I say? I won't back down.*

**[WATCH: "PAYING THE PRICE"](#)**

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