

## FOR IMMEDIATE RELEASE: Matching Gift Helps Raise More Than \$50,000 for the Madison Parks Foundation

On May 21, 2022, Grant and Sarah Frautschi generously offered to match gifts received at Madison Parks Foundation's annual Picnic in the Park event. Their leadership in philanthropy to the Inclusion Fund inspired others to donate, raising \$53,306 in just a two-week period for the Madison Parks Foundation! These gifts will be used to fund better access and additional inclusive programming in Madison Parks.



*"It's incredible to see how the philanthropy of Grant and Sarah Frautschi inspired so many others to support our important work of inclusion in our parks.", Stephanie Franklin, Executive Director, Madison Parks Foundation*



The funds raised will go on to make Madison Parks more accessible and inclusive through Madison Parks Foundation's Inclusion Fund with efforts to:

- Expand programming like KNOW (Kids Need Opportunities at Warner) & youth activities by adding transportation – making our parks accessible to youth to see more of our 279 parks and experience new things like fishing, outdoor nature walks and bird watching, golf and swimming lessons at the one community pool
- Add adaptive & inclusive programming within our Learning Series to include people of different abilities to try various learning activities.
- Add wheelchair accessibility to beaches, fishing piers, nature trails and dog parks with access to all-terrain wheelchairs to allow nature exploration.
- Add culturally diverse programming in the parks like MPF's Pilot Performing Art Series and performances like a Pow Wow or learning to snow snake.
- Expand outreach for swimming scholarships & admissions – currently transportation is a barrier for children not near the Goodman Pool.
- Add large print signs, including braille and adding rope guides to trails to benefit people with low vision or blindness.
- Create additional accessible playgrounds (currently 2 of these playgrounds), splash pads & accessible features to parks.

Supporting accessibility and inclusive programming can be done with a donation to the Madison Parks Foundation's Inclusion Fund at: <https://madisonparksfoundation.org/donate/form>