

For immediate release

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REBECCA KLEEFISCH RETURNS TO LEAD 1848 PROJECT

Group to add focus prepping local candidates

(Wales, WI)- Rebecca Kleefisch is returning to head the 501(c)(4) group she founded, vowing to raise up the next generation of conservative local candidates as president of the 1848 Project.

“I started the 1848 Project to develop the conservative agenda for candidates to run on and implement to the benefit of our Wisconsin neighbors,” Kleefisch said. “But it has become clear that we can’t stop with one election cycle, or only state policy efforts. We need to recruit, equip and provide continuing education for candidates for offices ranging from school board to city council, county board to state senate. We have to act now.”

“The 1848 Project is thrilled to have Rebecca back in this leadership role,” said Bonnie Lee, the 1848 Project’s executive director. “While liberals have been educating candidates and playing in local races for decades, it was Rebecca who earnestly recruited and helped Assembly candidates in 2020, and then actively engaged in recruiting and training local candidates in subsequent elections.”

“Parents, homeowners, business leaders, and community members deserve a voice in their own local governments,” Kleefisch said. “The 1848 Project is going to make sure people are prepared to run and then represent their neighbors in a responsible way, focused on fiscal conservatism, smaller government, and individual empowerment. Wisconsin deserves hardworking public servants who are prepared to lead.”

Kleefisch, Wisconsin’s former lieutenant governor, created the 1848 Project two years ago to develop the conservative agenda for Wisconsin’s future. The 1848 Project released the Forward Agenda after holding listening sessions across Wisconsin.

To learn more about 1848 Project, Inc., please visit www.1848project.org.

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