



MEMORANDUM

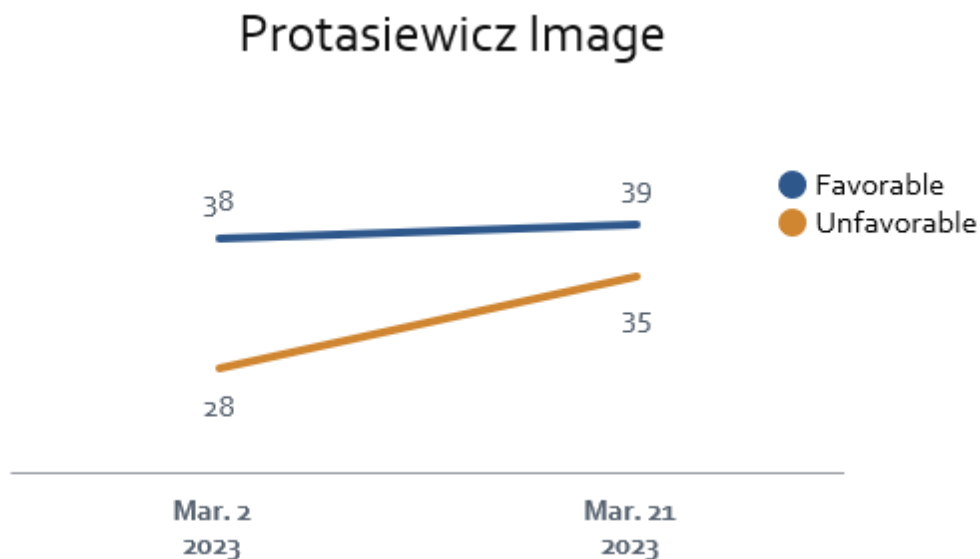
To: WMC Issues Mobilization Council
From: Wes Anderson and Kyle McGehrin
Date: March 21, 2023
Re: WI Supreme Court Survey Findings

Following is a summary of the results for our statewide survey of likely Supreme Court election voters for the WMC Issues Mobilization Council. The survey was conducted on March 20 among 600 likely voters, and has a margin of error of +/- 4.3 points.

The results show the race significantly tightening. Furthermore, the race has tightened while the left is out spending the right by better than two to one. In short, the race has narrowed to a tossup as we head into the home stretch.

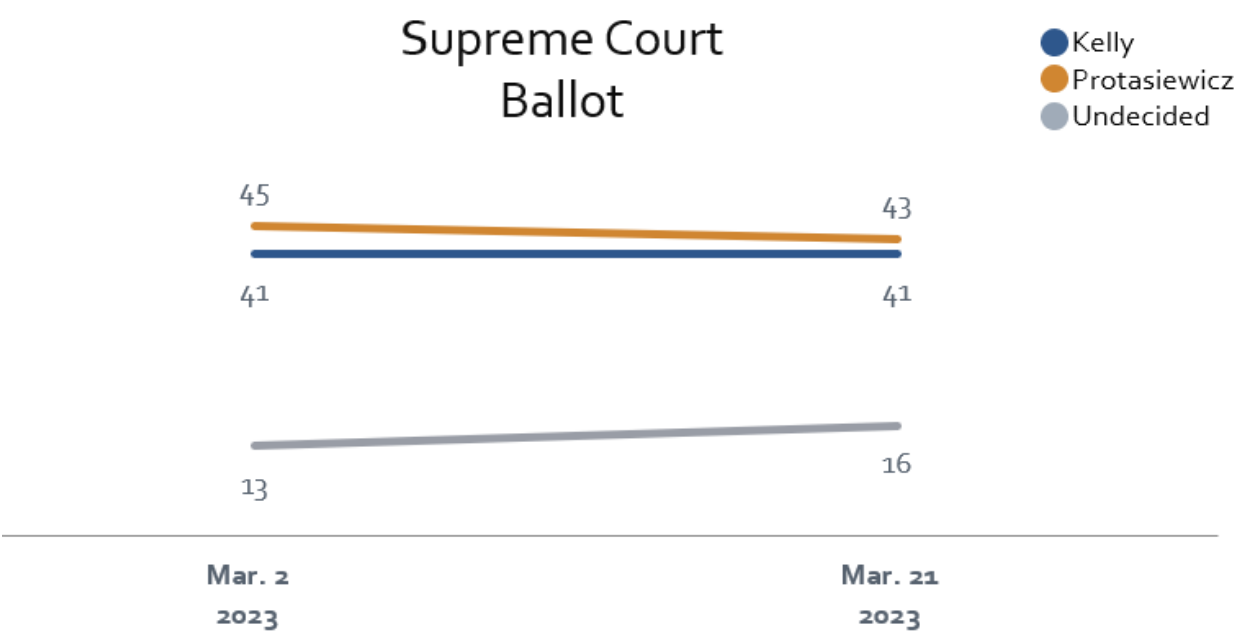
Protasiewicz Image

This survey shows that recent messaging about Protasiewicz's record has impacted her image. Since our prior survey, her negatives have increase by 7 points (from 28 to 35) while here positives have remained unchanged.



Ballot

The ballot has closed to two points. That represents a significant tightening over the last several weeks, to the point that the race is within the margin of error for this poll. A large number of undecided voters remain up for grabs.



In addition, some political pundits claim the Democrats currently enjoy a significant enthusiasm advantage, which they believe will translate into a turnout advantage. This survey finds no such thing. In fact, among those voters who claim they will “definitely” vote in this election, Republicans hold a six-point advantage.

Definitely Vote	Republican	Democrat	Independent	Unidentified
	40%	34%	24%	2%