



**ENOUGH IS ENOUGH.**  
**VOTE NO**

**FOR IMMEDIATE RELEASE**

Tuesday, Mar. 12, 2024

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**Committee Launches Campaign to Defeat Property Tax Hike in April Referendum**

*VIDEO: "Vote No" on April 2nd MPS Referendum*

**Milwaukee** - A new referendum committee backed by the Metropolitan Milwaukee Chamber of Commerce (MMAC) is launching an effort to defeat the Milwaukee property tax hike on April's ballot. "Enough is Enough" is urging Milwaukee voters to oppose the April 2nd referendum that will increase property taxes on homeowners and renters by nearly 30%.

"Increasing taxes while Milwaukee families are paying more for everything – from gas to groceries – is simply wrong. Enough is enough," said Dale Kooyenga, President of the MMAC. "This referendum would result in an unaffordable property tax hike that will hit homeowners and renters directly in the pocket. Milwaukee Public Schools have wasted almost a billion dollars in new taxpayer funding in the last four years, including funds from a previous tax hike in 2020. Because of that, voters should vote no on April 2nd."

"Enough is Enough" is launching a multi-pronged campaign that includes television, radio, digital, and direct mail advertisements. The ads will begin airing on local stations beginning today and will be targeting Milwaukee voters up until the April election.

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[WATCH the Committee's ad here.](#)

[LISTEN to the Committee's radio ad here.](#)

VISIT the Committee's website, [www.EnoughIsEnoughVoteNo.com](http://www.EnoughIsEnoughVoteNo.com)