

FOR IMMEDIATE RELEASE

CONTACT:

March 7, 2024

Bill Connors, 608-228-5995

Bill Connors Announces Candidacy for State Assembly District 48

Former Sun Prairie Council President Bill Connors announced that he is seeking the Democratic Party nomination to represent the 48th District in the state Assembly.

Connors said, “The recent adoption of new maps has created a real possibility that the state Legislature will represent the will of the people. We need the Legislature to get back to helping people who are struggling. And one of the greatest struggles people in Assembly District 48 and the rest of the state are facing is the shortage of housing supply and high cost of housing. Enacting legislation and programs to address the housing crisis will be one of my highest priorities.”

Connors was an alder on the Sun Prairie City Council from 2015 through early 2020, and was twice elected to serve as the Council President. He served as a citizen member on the Sun Prairie Area School District’s Secondary School Space Planning Committee and Secondary Boundary and Bell Time Task Force.

Sun Prairie Alder Maureen Crombie said, “I worked with Bill Connors for years on the Sun Prairie City Council. Bill has had to make tough decisions on what is best for our citizens and our region. He has helped to move our city in the right direction. Bill would be an excellent representative for the 48th Assembly District because he listens, understands and would address the issues District 48 faces. Bill has always been committed to the people by his impactful work and service he provides.”

Connors commented, “I have a proven record of community service and getting things done. For example, we were able to persuade a majority of the City Council to financially support Community Schools in providing wrap-around services to school-age kids and their families for the first time when I was on the Council. I am willing to work with anyone to make good public policy.”

Connors frequently provides updates about what the city, school district and county governments, as well as nonprofit organizations, are doing in the Sun Prairie area through a Facebook group called Sun Prairie Politics Only Local. “When I introduce myself to someone in Sun Prairie, they frequently ask, ‘Are you the guy who does the Facebook group about government in Sun Prairie?’” Connors said.

Connors is the Executive Director of Smart Growth Greater Madison, where he advocates every day for local government ordinances that will encourage the construction of more housing, including income-restricted, rent-restricted housing, and policies that will make all housing more affordable.

Connors’ campaign committee includes Sun Prairie alders Steve Stocker, Maureen Crombie, and Mike Jacobs and former alder Al Guyant.

Connors was born and raised in Madison, Wisconsin. He has a bachelor's degree in History, a law degree (J.D.), and a master's degree in Public Policy and Administration from the University of Wisconsin–Madison.

Early in his career, Connors practiced law with a large law firm in downtown Minneapolis, Minnesota. He left the practice of law to serve as a Legislative Fiscal Analyst for the Minnesota House of Representatives. He was the first director of the Tax Increment Finance Division of the Office of the Minnesota State Auditor. After that, Connors was the City Administrator of Evansville, Wisconsin. Later, he was the director of PINNACLE (Continuing Legal Education) for the State Bar of Wisconsin.

Connors has been married to Joan Sorteberg, an Occupational Therapist who has worked her entire career in skilled nursing facilities, since 1991. They have four adult children in their early 20s. Three of their children were born in India, and Bill and Joan adopted them in the mid 2000s.

###