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FOR IMMEDIATE RELEASE



Share your strength: Give blood or platelets with the Red Cross
Exclusive Godzilla x Kong: The New Empire + Red Cross T-shirt for coming to give through April 7

MADISON, Wis. (March 25, 2024) — This spring, the American Red Cross asks donors to help defend the blood supply by giving blood or platelets now to combat a monstrous fact: only 3 out of 100 people donate blood. That's why we're teaming up with Warner Bros. Pictures and Legendary Pictures to celebrate the epic new film, *Godzilla x Kong: The New Empire*, and inviting donors to rise together and give blood. When donors share their strength by coming to give March 25-April 7, they'll get an exclusive *Godzilla x Kong: The New Empire* and Red Cross T-shirt, while supplies last. (Details are available at RedCrossBlood.org/GXK.)

In recent weeks, the Red Cross has seen an encouraging increase in the blood supply, but blood and platelet donation appointments remain vital this month. People of all blood types – especially those with type O blood – are critical to ensuring hospital shelves can be replenished as soon as possible.

To book a time to give, visit RedCrossBlood.org, download the [Red Cross Blood Donor App](#), or call 1-800-RED CROSS. Additionally, all who come to give April 8-28 will get a \$10 e-gift card to a merchant of choice, plus be automatically entered for a chance to win one of two \$7,000 gift cards. Visit RedCrossBlood.org/Spring for details.

Upcoming blood donation opportunities March 25-April 15

WI

Columbia

Cambria

4/17/2024: 12 p.m. - 5 p.m., Cambria-Friesland Middle School/High School, 410 E Edgewater St

Lodi

4/12/2024: 11:30 a.m. - 5:30 p.m., Lodi Veterinary Care, 705 N Main St.

Pardeeville

4/8/2024: 12:30 p.m. - 5:30 p.m., St. Faustina Parish, 318 S Main St

Portage

4/11/2024: 9 a.m. - 2 p.m., Portage Campus, 330 W Collins St

Poynette

4/15/2024: 12 p.m. - 6 p.m., Dekorra Lutheran Church, N3099 Smith Rd

4/23/2024: 8 a.m. - 1:30 p.m., Poynette Village Hall, 106 S. Main Street

Wisconsin Dells

4/1/2024: 12 p.m. - 5 p.m., Kalahari Resorts, 1305 Kalahari Drive

4/25/2024: 12:30 p.m. - 5:30 p.m., Holiday Wholesale, 225 Pioneer Dr

Dane

Cambridge

4/24/2024: 9 a.m. - 2 p.m., Cambridge High School, 403 Bluejay Way

Cross Plains

3/28/2024: 12 p.m. - 5 p.m., St Martins Lutheran Church, 2427 Church St

Deerfield

4/3/2024: 1 p.m. - 6 p.m., Deerfield High School, 300 Simonson Blvd

Deforest

4/17/2024: 11 a.m. - 4 p.m., Hooper Corporation, 6450 Pederson Crossing Boulevard

4/23/2024: 1 p.m. - 6 p.m., DeForest Area Community and Senior Center, DeForest Area Community & Senior Center, 505 North Main Street

Fitchburg

4/9/2024: 10 a.m. - 2 p.m., Fitchburg Fire Station, Fitchburg Fire Station 2, 2931 Marketplace

4/16/2024: 10:30 a.m. - 3:30 p.m., Blackhawk Church Fitchburg, 5935 Astor Dr

Madison

3/25/2024: 8:45 a.m. - 3:30 p.m., Madison East Blood Donation Center, 2109 Zeier Rd

3/25/2024: 10 a.m. - 3 p.m., Edgewood College, 1000 Edgewood College Dr

3/25/2024: 11:45 a.m. - 6:45 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave

3/26/2024: 7:30 a.m. - 11:30 a.m., Wisconsin Department of Transportation Madison Office, 2101 Wright St

3/26/2024: 8 a.m. - 12 p.m., Karben4 Brewing, 3698 Kinsman Blvd

3/26/2024: 8:30 a.m. - 12:30 p.m., Church of Jesus Christ of Latter Day Saints, 4505 Regent St

3/26/2024: 11:45 a.m. - 6:45 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave

3/26/2024: 12 p.m. - 6:45 p.m., Madison East Blood Donation Center, 2109 Zeier Rd

3/27/2024: 8:30 a.m. - 1 p.m., Wisconsin Department of Agriculture Trade, 2811 Agriculture Dr

3/27/2024: 8:30 a.m. - 1 p.m., Young Blood Beer Company, 112 King Street

3/27/2024: 10 a.m. - 3 p.m., Central Wisconsin Center Building 7, 317 Knutson Dr

3/27/2024: 11:45 a.m. - 6:45 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave

3/27/2024: 12 p.m. - 7:15 p.m., Madison East Blood Donation Center, 2109 Zeier Rd

3/28/2024: 9 a.m. - 1:30 p.m., Rural Mutual Insurance Company, 1241 John Q Hammons, Ste 200

3/28/2024: 9:45 a.m. - 4:45 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave

3/28/2024: 10:30 a.m. - 5:15 p.m., Madison East Blood Donation Center, 2109 Zeier Rd

3/29/2024: 8:15 a.m. - 3 p.m., Madison East Blood Donation Center, 2109 Zeier Rd

3/29/2024: 8:30 a.m. - 3:30 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave

3/29/2024: 9:30 a.m. - 2:30 p.m., State Capitol, 2 E Main St

3/29/2024: 10 a.m. - 3 p.m., Union South, 1308 W Dayton St

3/30/2024: 8:30 a.m. - 3:30 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave

3/31/2024: 8:15 a.m. - 3 p.m., Madison East Blood Donation Center, 2109 Zeier Rd

3/31/2024: 8:30 a.m. - 3:30 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave

4/1/2024: 9 a.m. - 1:30 p.m., Working Draft Beer Company, 1129 E Wilson Street

4/1/2024: 9 a.m. - 4 p.m., Madison East Blood Donation Center, 2109 Zeier Rd

4/1/2024: 11:45 a.m. - 6:45 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave

4/2/2024: 8 a.m. - 2 p.m., Madison Municipal Building, 215 Martin Luther King Jr Blvd, Madison Municipal Bldg

4/2/2024: 11:45 a.m. - 6:45 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave

4/2/2024: 12:15 p.m. - 7:15 p.m., Madison East Blood Donation Center, 2109 Zeier Rd

4/3/2024: 8 a.m. - 1 p.m., UW Health Science Dr Medical Center, 621 Science Dr

4/3/2024: 11:45 a.m. - 6:45 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave

4/3/2024: 12:15 p.m. - 7:15 p.m., Madison East Blood Donation Center, 2109 Zeier Rd

4/4/2024: 8 a.m. - 1 p.m., US Bank, 1 South Pinkney St.

4/4/2024: 9:45 a.m. - 4:45 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave
4/4/2024: 10 a.m. - 3 p.m., Union South, 1308 W Dayton St
4/4/2024: 10 a.m. - 3 p.m., The Health Sciences Learning Center, 750 Highland Avenue
4/4/2024: 10:45 a.m. - 5:45 p.m., Madison East Blood Donation Center, 2109 Zeier Rd
4/5/2024: 8:30 a.m. - 2:30 p.m., McConnell Hall, 1010 Mound St
4/5/2024: 8:30 a.m. - 3:30 p.m., Madison East Blood Donation Center, 2109 Zeier Rd
4/5/2024: 8:30 a.m. - 3:30 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave
4/5/2024: 10 a.m. - 3 p.m., Union South, 1308 W Dayton St
4/6/2024: 8:30 a.m. - 3:30 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave
4/7/2024: 8:30 a.m. - 3:30 p.m., Madison East Blood Donation Center, 2109 Zeier Rd
4/7/2024: 8:30 a.m. - 3:30 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave
4/8/2024: 9 a.m. - 4 p.m., Madison East Blood Donation Center, 2109 Zeier Rd
4/8/2024: 10 a.m. - 3 p.m., Univ of WI Memorial Library, 728 State St
4/8/2024: 10 a.m. - 3 p.m., University of Wisconsin Law School, 975 Bascom Mall
4/8/2024: 11:45 a.m. - 6:45 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave
4/9/2024: 11:45 a.m. - 6:45 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave
4/9/2024: 12:15 p.m. - 7:15 p.m., Madison East Blood Donation Center, 2109 Zeier Rd
4/10/2024: 9 a.m. - 2 p.m., Overture Center for the Arts, 201 State Street
4/10/2024: 11:45 a.m. - 6:45 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave
4/10/2024: 12:15 p.m. - 7:15 p.m., Madison East Blood Donation Center, 2109 Zeier Rd
4/11/2024: 8:30 a.m. - 1:30 p.m., American Family Insurance Building A, 6000 American Parkway
4/11/2024: 9:45 a.m. - 4:45 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave
4/11/2024: 10 a.m. - 3 p.m., Union South, 1308 W Dayton St
4/11/2024: 10:45 a.m. - 5:45 p.m., Madison East Blood Donation Center, 2109 Zeier Rd
4/11/2024: 12 p.m. - 5 p.m., Sequoya Library, 4340 Tokay Blvd
4/12/2024: 8:30 a.m. - 3:30 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave
4/12/2024: 8:30 a.m. - 3:30 p.m., Madison East Blood Donation Center, 2109 Zeier Rd
4/13/2024: 8:30 a.m. - 3:30 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave
4/14/2024: 8:30 a.m. - 3:30 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave
4/14/2024: 8:30 a.m. - 3:30 p.m., Madison East Blood Donation Center, 2109 Zeier Rd
4/15/2024: 9 a.m. - 4 p.m., Madison East Blood Donation Center, 2109 Zeier Rd
4/15/2024: 11:45 a.m. - 6:45 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave
4/16/2024: 11:45 a.m. - 6:45 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave
4/16/2024: 12:15 p.m. - 7:15 p.m., Madison East Blood Donation Center, 2109 Zeier Rd
4/17/2024: 11:45 a.m. - 6:45 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave
4/17/2024: 12:15 p.m. - 7:15 p.m., Madison East Blood Donation Center, 2109 Zeier Rd
4/18/2024: 9:45 a.m. - 4:45 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave
4/18/2024: 10 a.m. - 3 p.m., Union South, 1308 W Dayton St
4/18/2024: 10:45 a.m. - 5:45 p.m., Madison East Blood Donation Center, 2109 Zeier Rd
4/19/2024: 8:30 a.m. - 3:30 p.m., Madison East Blood Donation Center, 2109 Zeier Rd
4/19/2024: 8:30 a.m. - 3:30 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave
4/19/2024: 9 a.m. - 2 p.m., The Health Sciences Learning Center, 750 Highland Avenue
4/19/2024: 10 a.m. - 3 p.m., Union South, 1308 W Dayton St
4/20/2024: 8:30 a.m. - 3:30 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave
4/21/2024: 8:30 a.m. - 3:30 p.m., Madison East Blood Donation Center, 2109 Zeier Rd
4/21/2024: 8:30 a.m. - 3:30 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave
4/22/2024: 9 a.m. - 4 p.m., Madison East Blood Donation Center, 2109 Zeier Rd
4/22/2024: 11:45 a.m. - 6:45 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave
4/23/2024: 11:45 a.m. - 6:45 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave
4/23/2024: 12 p.m. - 4 p.m., Heritage Oaks, 6205 Mineral Point Rd
4/23/2024: 12 p.m. - 4:30 p.m., Harley Davidson of Madison, 6200 Millpond Road
4/23/2024: 12:15 p.m. - 7:15 p.m., Madison East Blood Donation Center, 2109 Zeier Rd
4/24/2024: 9 a.m. - 2 p.m., Delta Air Lines, Dane County Regional Airport, 4000 International Lane
4/24/2024: 10 a.m. - 2 p.m., Vita Plus Corporation, 2514 Fish Hatchery Rd
4/24/2024: 11:45 a.m. - 6:45 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave
4/24/2024: 12:15 p.m. - 7:15 p.m., Madison East Blood Donation Center, 2109 Zeier Rd
4/25/2024: 8:15 a.m. - 2:15 p.m., Memorial High School, 201 S Gammon Rd
4/25/2024: 9:30 a.m. - 1:30 p.m., Central Library, 201 W. Mifflin St

4/25/2024: 9:45 a.m. - 4:45 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave
4/25/2024: 10 a.m. - 3 p.m., Union South, 1308 W Dayton St
4/25/2024: 10:45 a.m. - 5:45 p.m., Madison East Blood Donation Center, 2109 Zeier Rd
4/26/2024: 8:30 a.m. - 3:30 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave
4/26/2024: 8:30 a.m. - 3:30 p.m., Madison East Blood Donation Center, 2109 Zeier Rd
4/26/2024: 10 a.m. - 3 p.m., Union South, 1308 W Dayton St
4/26/2024: 10 a.m. - 3 p.m., Steenbock Memorial Library, 550 Babcock Drive

Mazomanie

4/6/2024: 8 a.m. - 12 p.m., Midland UMC, 10235 Cty Rd KP

Middleton

4/9/2024: 9 a.m. - 2 p.m., UW Health Care Direct, Uw Health Care Direct, 1345 Deming Way

Mount Horeb

4/19/2024: 12:30 p.m. - 5:30 p.m., Evangelical Lutheran Church, 315 E Main

Stoughton

4/4/2024: 8:30 a.m. - 2:30 p.m., Stoughton High School, 600 Lincoln Ave

Sun Prairie

3/25/2024: 11 a.m. - 4 p.m., Sun Prairie Public Library, 1350 Linnerud Dr.
4/5/2024: 8:30 a.m. - 1:30 p.m., Wisconsin Distributors, 900 Progress Way
4/9/2024: 1 p.m. - 6 p.m., United Methodist Church, 702 North St
4/25/2024: 11 a.m. - 5 p.m., The Round Table, 1611 N Bristol St

Verona

4/3/2024: 10 a.m. - 3 p.m., Sugar River United Methodist Church, 415 W Verona Ave
4/8/2024: 10 a.m. - 4 p.m., Wisconsin Brewing Company, 1079 American Way
4/20/2024: 8 a.m. - 12 p.m., St James Lutheran Church, 427 S Main St

Waunakee

4/5/2024: 12:30 p.m. - 5:30 p.m., Waunakee Village Center, 333 S Madison St
4/13/2024: 9 a.m. - 2:30 p.m., Waunakee Fire Department, 401 W. 2nd Street

Dane County

Fitchburg

4/11/2024: 1:30 p.m. - 5:30 p.m., Encompass Health Rehabilitation Hospital of Fitchburg, 5535 Nobel Dr

Madison

3/27/2024: 7 a.m. - 11 a.m., All Comfort Services, 5245 Voges Rd
4/11/2024: 8 a.m. - 1 p.m., University of Wisconsin Police Department, 1433 Monroe St
4/16/2024: 9 a.m. - 2 p.m., Old National Bank, 23 W Main St
4/18/2024: 8 a.m. - 1 p.m., 2323 Crossroads, 2323 Crossroads Dr
4/19/2024: 9 a.m. - 2 p.m., Cedarhurst of Madison, 5601 Burke Rd

Middleton

3/25/2024: 9:30 a.m. - 3:30 p.m., Wisconsin Trade Center, 8401 Greenway Blvd

Sun Prairie

4/16/2024: 10 a.m. - 2 p.m., WPPI Energy, 1425 Corporate Center Dr

Green

Brodhead

4/16/2024: 12 p.m. - 5 p.m., Bethlehem Lutheran Church, 405 E 9th Ave

Juda

4/2/2024: 1 p.m. - 6 p.m., Juda High School, N2385 Spring St

Monroe

3/25/2024: 11:30 a.m. - 5:30 p.m., United Methodist Church, 2227 4th St

4/18/2024: 12 p.m. - 6 p.m., Monroe Bible Church, 2613 8th Ave

New Glarus

3/29/2024: 11 a.m. - 5 p.m., New Glarus Bible Church, 207 6th Street

Iowa

Arena

3/29/2024: 12:30 p.m. - 5:30 p.m., Arena Fire/EMS Station, 111 David Circle

Dodgeville

3/29/2024: 10 a.m. - 3 p.m., QLF, 3625 HWY 23 North

Highland

4/25/2024: 12 p.m. - 5 p.m., St Anthony & Philip Parish Center, 726 Main St

Mineral Point

4/26/2024: 11:30 a.m. - 5:30 p.m., St Marys St Paul Catholic Church, 224 Davis Street

Juneau

Mauston

4/18/2024: 9 a.m. - 2 p.m., Mauston High School, 800 Grayside Ave

Necedah

4/16/2024: 12 p.m. - 5 p.m., Necedah Town Hall, 101 Centers St

Marquette

Oxford

4/24/2024: 12 p.m. - 5 p.m., Oxford Grade School, 222 S Franklin Ave

Westfield

4/19/2024: 9 a.m. - 2 p.m., Westfield Area High School, N7046 Cty Rd CH

Marquette County

Montello

4/24/2024: 9 a.m. - 2 p.m., Montello High School, 222 Forest Ln

Richland

Lone Rock

4/2/2024: 12:30 p.m. - 5:30 p.m., Lone Rock Community Building, 214 Broadway Street

Rock

Beloit

3/26/2024: 12 p.m. - 5 p.m., Beloit Life Center, 2170 Murphy Woods Road

Edgerton

4/17/2024: 1 p.m. - 6 p.m., Edgerton Public Library, 101 Albion St.

Evansville

3/27/2024: 12 p.m. - 6 p.m., Creekside Place Community Center, 102 Maple St

Janesville

3/26/2024: 10 a.m. - 3 p.m., Rock County Public Works, 3715 N Newville Rd

3/28/2024: 1 p.m. - 6 p.m., Rotary Botanical Gardens, 1455 Palmer Dr

4/9/2024: 10 a.m. - 4 p.m., Blackhawk Technical College, 6004 S Cty Rd G

4/15/2024: 9:30 a.m. - 2:30 p.m., Janesville Masonic Center, 2322 E. Milwaukee St.

4/15/2024: 10:30 a.m. - 3:30 p.m., Marian Hall, 1236 E Racine St

4/16/2024: 1 p.m. - 6 p.m., Marian Hall, 1236 E Racine St

4/17/2024: 10:30 a.m. - 3:30 p.m., PremierBank, 1400 Black Bridge Rd

Milton

4/26/2024: 10 a.m. - 2 p.m., Parker YMCA, 1360 N Parkview Dr.

Orfordville

3/28/2024: 1 p.m. - 6 p.m., Orfordville Fire Department, 173 N Wright St

Rock County

Janesville

4/4/2024: 10 a.m. - 3 p.m., United Alloy Inc Janesville, 4100 Kennedy Rd

Sauk

Baraboo

4/19/2024: 11 a.m. - 5 p.m., St Pauls Lutheran Church, 727 8th St

Plain

4/15/2024: 1 p.m. - 6 p.m., American Legion Clubhouse, 1 American Legion Drive

Prairie du Sac

4/10/2024: 9 a.m. - 2 p.m., Sauk Prairie High School, River Arts Center Gallery, 105 9th St,

Reedsburg

3/25/2024: 11:30 a.m. - 5:30 p.m., Recreation Center, 134 South Locust Street, PO Box 490

Sauk City

3/28/2024: 12 p.m. - 5:30 p.m., Vintage Brewing Co, 600 Water Street

Sauk County

Baraboo

4/5/2024: 2 p.m. - 6 p.m., St Joseph Catholic Church, 310 2nd St

How to donate blood

Simply download the American Red Cross Blood Donor App, visit [RedCrossBlood.org](https://www.RedCrossBlood.org), call 1-800-RED CROSS (1-800-733-2767) or enable the Blood Donor Skill on any Alexa Echo device to make an appointment or for more information. All blood types are needed to ensure a reliable supply for patients. A blood donor card or driver's license or two other forms of identification are required at check-in. Individuals who are 17 years of age in most states (16 with parental consent where allowed by state law), weigh at least 110 pounds and are in generally good health may be eligible to donate blood. High school students and other donors 18 years of age and younger also have to meet certain height and weight requirements.

Blood and platelet donors can save time at their next donation by using RapidPass® to complete their pre-donation reading and health history questionnaire online, on the day of their donation, before arriving at the blood drive. To get started, follow the instructions at [RedCrossBlood.org/RapidPass](https://www.RedCrossBlood.org/RapidPass) or use the Blood Donor App.

Amplify your impact – volunteer!

Another way to support the lifesaving mission of the Red Cross is to become a volunteer blood donor ambassador at Red Cross blood drives. Blood donor ambassadors help greet, check-in, and thank blood donors to ensure they have a positive donation experience.

Volunteers can also serve as transportation specialists, playing a vital role in ensuring lifesaving blood products are delivered to nearby hospitals. For more information and to apply for either position, visit [redcross.org/volunteertoday](https://www.redcross.org/volunteertoday).

About the American Red Cross:

The American Red Cross shelters, feeds and provides comfort to victims of disasters; supplies about 40% of the nation's blood; teaches skills that save lives; distributes international humanitarian aid; and supports veterans, military members and their families. The Red Cross is a nonprofit organization that depends on volunteers and the generosity of the American public to deliver its mission. For more information, please visit [redcross.org](https://www.redcross.org) or [CruzRojaAmericana.org](https://www.CruzRojaAmericana.org), or visit us on Twitter at [@RedCross](https://twitter.com/RedCross).

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