

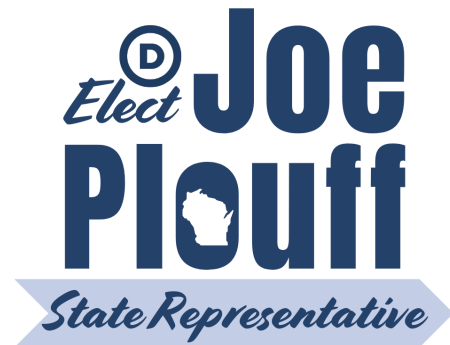
## PRESS RELEASE

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## FOR IMMEDIATE RELEASE

Joe Plouff for Assembly announces Caden Berg as Campaign Manager

[92nd Assembly, Wisconsin] --- In a display of Democratic party unity, the primary candidates for the 92<sup>nd</sup> Assembly seat have joined forces for the general election. Joe Plouff and Caden Berg, who faced off in the primary, will work together to put the 92<sup>nd</sup> District in the Democratic column in November. Plouff, the primary winner, has announced that Berg will serve as his campaign manager for the general election. Plouff commented that the collaboration gives voters the best of both worlds.

During the primary contest, Plouff, the veteran candidate, and Berg, the fresh political face, worked tirelessly and engaged in a spirited debate. The voters found that the two shared the ideals and positions of the Democratic Party. The result was one of the closest primary races out of all Democratic primaries in the state, with Plouff winning by 47 votes. Berg bucked the traditional habits of primary losers, chose to stay involved, and will work closely with Plouff to win this election for the district.

Berg noted that elections are more than a single person or policy on a ticket; they're about working together to achieve what needs to be done for all western Wisconsinites. His campaign slogan, "Let's Move Forward Together," applies in this manner and collaborates with Joe Plouff's newly designed message, "Working for You." By working together and unified behind a single goal, they will work tirelessly to win the 92nd for all those residing there.

*Unified, Working to Make Wisconsin Work for You!*

*Working for You!*