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FOR IMMEDIATE RELEASE



Red Cross: Donors vital in response to Hurricane Helene impact

Blood collection disrupted in Southeast; threat of storms persists through October

MADISON, Wis. (Oct. 8, 2024) — The American Red Cross continues to work to restock critically needed blood products uncollected due to the ongoing impact of Hurricane Helene’s devastation in the Southeast. Donors outside of affected areas are encouraged to make an appointment to give now and help keep the blood supply stable in the weeks to come.

Since making landfall, the storm and its aftermath have led to the cancellation of more than 100 blood drives, causing thousands of blood and platelet donations to go uncollected. For so many people living with urgent medical care needs, blood transfusions are essential, and donations in the Southeast are key to keeping our nationwide network stocked. The Red Cross operates through a national inventory with the ability to move blood wherever and whenever it is needed most.

The time to give blood or platelets is now. Bring hope to those in need by visiting RedCrossBlood.org, calling 1-800-RED CROSS or by using the Red Cross Blood Donor App. As the Red Cross continues to urge people to give blood or platelets now, our teams are also on the ground providing vital relief – like food, water, shelter and support – in communities devastated by Hurricane Helene. If you’re able to help those impacted by disasters big and small across the country, like Helene, please consider [making a gift](#) of any amount.

All who come to give blood, platelets or plasma Oct. 1-31 will receive a \$10 Amazon.com Gift Card by email, plus be automatically entered for a chance to win one of three \$5,000 gift cards. For full details, visit RedCrossBlood.org/Treat.

Upcoming blood donation opportunities Oct. 8-31: WI

Columbia

Columbus

10/15/2024: 1 p.m. - 6 p.m., Wisconsin Academy, N2355 Duborg Rd

11/5/2024: 11:30 a.m. - 5:30 p.m., Faith Lutheran Church, 120 Faith Dr

Fall River

10/30/2024: 12 p.m. - 5 p.m., Fall River High School, 150 Bradley St

Pardeeville

10/14/2024: 12:30 p.m. - 5:30 p.m., St. Mary of the Most Holy Rosary, 318 S Main St

Wisconsin Dells

10/16/2024: 9:30 a.m. - 2:30 p.m., Saint Cecilia Parish Center, 603 Oak St

11/5/2024: 10:45 a.m. - 4:45 p.m., Wisconsin Dells High School, 1501 Brew Farm Road

Dane

Black Earth

11/1/2024: 12 p.m. - 4 p.m., Messianic Christian Fellowship, 1705 Center St

Cambridge

10/16/2024: 9 a.m. - 2 p.m., Cambridge High School, 403 Bluejay Way

Cross Plains

10/29/2024: 9:30 a.m. - 3:30 p.m., Lake Ridge Bank, 1205 Main St

De Forest

10/22/2024: 8 a.m. - 2 p.m., DeForest High School, DeForest High School, 815 Jefferson St.

Deforest

10/10/2024: 12:30 p.m. - 5:30 p.m., Door Creek Church, 6640 Pederson Crossing Blvd

Fitchburg

10/10/2024: 10:30 a.m. - 3:30 p.m., Tri North Builders, 2625 Research Park Dr

11/7/2024: 10:30 a.m. - 3:30 p.m., Tri North Builders, 2625 Research Park Dr

Madison

10/8/2024: 8:30 a.m. - 1:30 p.m., American Family Insurance Building A, 6000 American Parkway

10/8/2024: 9 a.m. - 1 p.m., Demco, 4810 Forest Run Rd

10/8/2024: 11:45 a.m. - 6:45 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave

10/8/2024: 12:15 p.m. - 7:15 p.m., Madison East WI Blood Donation Center (NEW), 5415 Eastpark Blvd

10/9/2024: 8 a.m. - 1 p.m., US Bank, 1 South Pinckney St

10/9/2024: 9 a.m. - 2 p.m., Delta Air Lines, Dane County Regional Airport, 4000 International Lane

10/9/2024: 11:45 a.m. - 6:45 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave

10/9/2024: 12:15 p.m. - 7:15 p.m., Madison East WI Blood Donation Center (NEW), 5415 Eastpark Blvd

10/9/2024: 1 p.m. - 6 p.m., Our Redeemer Lutheran Church, 1701 McKenna Blvd

10/10/2024: 9:45 a.m. - 4:45 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave

10/10/2024: 10 a.m. - 3 p.m., Union South, 1308 W Dayton St

10/10/2024: 10:45 a.m. - 5:45 p.m., Madison East WI Blood Donation Center (NEW), 5415 Eastpark Blvd

10/10/2024: 12 p.m. - 5 p.m., Sequoya Library, 4340 Tokay Blvd

10/11/2024: 8:30 a.m. - 3:30 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave

10/11/2024: 8:30 a.m. - 3:30 p.m., Madison East WI Blood Donation Center (NEW), 5415 Eastpark Blvd

10/11/2024: 10 a.m. - 3 p.m., Union South, 1308 W Dayton St

10/12/2024: 8:30 a.m. - 3:30 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave

10/13/2024: 8:30 a.m. - 3:30 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave

10/13/2024: 8:30 a.m. - 3:30 p.m., Madison East WI Blood Donation Center (NEW), 5415 Eastpark Blvd

10/14/2024: 9 a.m. - 4 p.m., Madison East WI Blood Donation Center (NEW), 5415 Eastpark Blvd

10/14/2024: 11:45 a.m. - 6:45 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave

10/14/2024: 12 p.m. - 5 p.m., Trinity Lutheran Church, 1904 Winnebago St

10/15/2024: 9:30 a.m. - 1:30 p.m., Central Library, 201 W. Mifflin St

10/15/2024: 11:45 a.m. - 6:45 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave

10/15/2024: 12:15 p.m. - 7:15 p.m., Madison East WI Blood Donation Center (NEW), 5415 Eastpark Blvd

10/16/2024: 11:45 a.m. - 6:45 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave

10/16/2024: 12:15 p.m. - 7:15 p.m., Madison East WI Blood Donation Center (NEW), 5415 Eastpark Blvd

10/17/2024: 9:30 a.m. - 2:30 p.m., The Health Sciences Learning Center, 750 Highland Avenue

10/17/2024: 9:45 a.m. - 4:45 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave

10/17/2024: 10 a.m. - 3 p.m., Union South, 1308 W Dayton St

10/17/2024: 10:45 a.m. - 5:45 p.m., Madison East WI Blood Donation Center (NEW), 5415 Eastpark Blvd

10/18/2024: 8:30 a.m. - 3:30 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave

10/18/2024: 8:30 a.m. - 3:30 p.m., Madison East WI Blood Donation Center (NEW), 5415 Eastpark Blvd

10/18/2024: 10 a.m. - 3 p.m., Union South, 1308 W Dayton St

10/19/2024: 8:30 a.m. - 3:30 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave

10/20/2024: 8:30 a.m. - 3:30 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave

10/20/2024: 8:30 a.m. - 3:30 p.m., Madison East WI Blood Donation Center (NEW), 5415 Eastpark Blvd
10/21/2024: 9 a.m. - 4 p.m., Madison East WI Blood Donation Center (NEW), 5415 Eastpark Blvd
10/21/2024: 11:45 a.m. - 6:45 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave
10/21/2024: 12 p.m. - 5 p.m., Grainger Hall, 975 University Ave
10/22/2024: 11 a.m. - 5 p.m., The Nicholas Recreation Center, 797 W Dayton St
10/22/2024: 11:45 a.m. - 6:45 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave
10/22/2024: 12:15 p.m. - 7:15 p.m., Madison East WI Blood Donation Center (NEW), 5415 Eastpark Blvd
10/23/2024: 11 a.m. - 5 p.m., The Nicholas Recreation Center, 797 W Dayton St
10/23/2024: 11:45 a.m. - 6:45 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave
10/23/2024: 12:15 p.m. - 7:15 p.m., Madison East WI Blood Donation Center (NEW), 5415 Eastpark Blvd
10/24/2024: 8:30 a.m. - 2:30 p.m., Hill Farms State Office Building, 4822 Madison Yards Way
10/24/2024: 9:45 a.m. - 4:45 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave
10/24/2024: 10:45 a.m. - 5:45 p.m., Madison East WI Blood Donation Center (NEW), 5415 Eastpark Blvd
10/24/2024: 11 a.m. - 5 p.m., The Nicholas Recreation Center, 797 W Dayton St
10/25/2024: 8:30 a.m. - 3:30 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave
10/25/2024: 8:30 a.m. - 3:30 p.m., Madison East WI Blood Donation Center (NEW), 5415 Eastpark Blvd
10/25/2024: 10 a.m. - 3 p.m., Union South, 1308 W Dayton St
10/25/2024: 10 a.m. - 3 p.m., Edgewood College, 1000 Edgewood College Dr
10/26/2024: 8:30 a.m. - 3:30 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave
10/27/2024: 8:30 a.m. - 3:30 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave
10/27/2024: 8:30 a.m. - 3:30 p.m., Madison East WI Blood Donation Center (NEW), 5415 Eastpark Blvd
10/28/2024: 9 a.m. - 1 p.m., Working Draft Beer Company, 1129 E Wilson Street
10/28/2024: 9 a.m. - 2 p.m., Madison College - Truax Campus, 1701 Wright Street
10/28/2024: 9 a.m. - 4 p.m., Madison East WI Blood Donation Center (NEW), 5415 Eastpark Blvd
10/28/2024: 11:45 a.m. - 6:45 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave
10/29/2024: 8 a.m. - 12 p.m., Karben4 Brewing, 3698 Kinsman Blvd
10/29/2024: 11 a.m. - 3:30 p.m., Good Shepherd Lutheran Church, 5701 Raymond Rd
10/29/2024: 11:45 a.m. - 6:45 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave
10/29/2024: 12:15 p.m. - 7:15 p.m., Madison East WI Blood Donation Center (NEW), 5415 Eastpark Blvd
10/30/2024: 9:30 a.m. - 2 p.m., Old Sugar Distillery, 931 E. Main Street
10/30/2024: 11:45 a.m. - 6:45 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave
10/30/2024: 12:15 p.m. - 7:15 p.m., Madison East WI Blood Donation Center (NEW), 5415 Eastpark Blvd
10/31/2024: 9:45 a.m. - 4:45 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave
10/31/2024: 10 a.m. - 3 p.m., Union South, 1308 W Dayton St
10/31/2024: 10:45 a.m. - 5:45 p.m., Madison East WI Blood Donation Center (NEW), 5415 Eastpark Blvd
11/1/2024: 8:30 a.m. - 3:30 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave
11/1/2024: 8:30 a.m. - 3:30 p.m., Madison East WI Blood Donation Center (NEW), 5415 Eastpark Blvd
11/1/2024: 10 a.m. - 3 p.m., Union South, 1308 W Dayton St
11/2/2024: 8:30 a.m. - 3:30 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave
11/2/2024: 9 a.m. - 2 p.m., Urban League of Greater Madison, 2222 S Park St
11/3/2024: 8:30 a.m. - 3:30 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave
11/3/2024: 8:30 a.m. - 3:30 p.m., Madison East WI Blood Donation Center (NEW), 5415 Eastpark Blvd
11/4/2024: 9 a.m. - 4 p.m., Madison East WI Blood Donation Center (NEW), 5415 Eastpark Blvd
11/4/2024: 11 a.m. - 4 p.m., Steenbock Memorial Library, 550 Babcock Drive
11/4/2024: 11:30 a.m. - 4:30 p.m., Union South, 1308 W Dayton St
11/4/2024: 11:45 a.m. - 6:45 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave
11/5/2024: 8 a.m. - 2 p.m., Madison Municipal Building, 215 Martin Luther King Jr Blvd, Madison Municipal Bldg
11/5/2024: 10 a.m. - 2 p.m., GEF III, 125 S Webster St
11/5/2024: 11:45 a.m. - 6:45 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave
11/5/2024: 12:15 p.m. - 7:15 p.m., Madison East WI Blood Donation Center (NEW), 5415 Eastpark Blvd
11/6/2024: 7 a.m. - 11 a.m., Madison Metro Sewer District, 1610 Moorland Rd
11/6/2024: 11:45 a.m. - 6:45 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave
11/6/2024: 12:15 p.m. - 7:15 p.m., Madison East WI Blood Donation Center (NEW), 5415 Eastpark Blvd
11/7/2024: 7 a.m. - 12 p.m., Health Sciences Learning Center, 750 Highland Avenue
11/7/2024: 8 a.m. - 1 p.m., Delta Beer Lab, 167 E. Badger Rd.

11/7/2024: 9:45 a.m. - 4:45 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave
11/7/2024: 10:45 a.m. - 5:45 p.m., Madison East WI Blood Donation Center (NEW), 5415 Eastpark Blvd
11/7/2024: 12 p.m. - 5 p.m., Health Sciences Learning Center, 750 Highland Avenue
11/7/2024: 1 p.m. - 6 p.m., Lucky's 1313 Brew Pub, 1313 Regent St
11/8/2024: 8:30 a.m. - 3:30 p.m., Madison East WI Blood Donation Center (NEW), 5415 Eastpark Blvd
11/8/2024: 10 a.m. - 3 p.m., Union South, 1308 W Dayton St

Marshall

10/10/2024: 12 p.m. - 5 p.m., Holy Trinity Lutheran Church, 605 Madison St.

Mazomanie

10/9/2024: 9 a.m. - 2 p.m., Wisconsin Heights High School, 10173 US Hwy 14

McFarland

10/25/2024: 9 a.m. - 2 p.m., American Legion, 4911 Burma Rd

Middleton

10/19/2024: 7:30 a.m. - 11:30 a.m., Blackhawk Church, 9620 Brader Way
10/22/2024: 9:30 a.m. - 2:30 p.m., Wisconsin Trade Center, 8401 Greenway Blvd
11/1/2024: 11 a.m. - 3 p.m., Marriott Madison West, 1313 John Q Hammons Dr
11/5/2024: 9 a.m. - 2 p.m., UW Health Care Direct, Uw Health Care Direct, 1345 Deming Way

Monona

11/7/2024: 8:30 a.m. - 2 p.m., Monona Grove High School, 4400 Monona Dr

Oregon

10/8/2024: 8:30 a.m. - 2:30 p.m., Oregon High School, 456 Perry Pkwy
10/31/2024: 10 a.m. - 3 p.m., St John's, 625 E Netherwood
11/6/2024: 11:30 a.m. - 4:30 p.m., Oregon Fire Station, 117 Spring St

Stoughton

10/21/2024: 1 p.m. - 6 p.m., Covenant Lutheran, 1525 Van Buren St

Sun Prairie

10/24/2024: 11 a.m. - 5 p.m., The Round Table, 1611 N Bristol St

Verona

10/28/2024: 10 a.m. - 3 p.m., Sugar River United Methodist Church, 415 W Verona Ave
11/4/2024: 1:30 p.m. - 5:30 p.m., Salem UCC, 502 Mark Dr

Waunakee

10/18/2024: 12 p.m. - 5:30 p.m., First Presbyterian Church, 5763 Cty Rd Q
10/30/2024: 9 a.m. - 2 p.m., Waunakee High School, 100 School Dr
10/31/2024: 9 a.m. - 2 p.m., Waunakee High School, 100 School Dr

Green

Brodhead

11/4/2024: 12 p.m. - 5 p.m., Bethlehem Lutheran Church, 405 E 9th Ave

Monroe

10/17/2024: 12 p.m. - 6 p.m., Monroe Bible Church, 2613 8th Ave

Monticello

10/18/2024: 12 p.m. - 5 p.m., Zwingli United Church of Christ, 416 E Lake Ave

Iowa**Barneveld**

11/6/2024: 9 a.m. - 2 p.m., Barneveld School District, 304 S Jones St

Dodgeville

10/25/2024: 10 a.m. - 3 p.m., Grace Lutheran Church, 1105 N Bequette

Highland

10/25/2024: 12 p.m. - 5 p.m., St Anthony & Philip Parish Center, 726 Main St

Spring Green

11/6/2024: 11 a.m. - 4 p.m., Wyoming Valley School, 6306 WI-23

Juneau**Lyndon Station**

10/15/2024: 12 p.m. - 4 p.m., Fire Station, 116 North Lemonweir

New Lisbon

10/24/2024: 11:30 a.m. - 5:30 p.m., First Baptist Church, 525 S Washington

Wonewoc

10/17/2024: 9:30 a.m. - 1:30 p.m., American Legion Hall, 108 Center St

Marquette**Montello**

10/29/2024: 11 a.m. - 5 p.m., American Legion, W3008 State Rd 23

Richland**Cazenovia**

10/30/2024: 11 a.m. - 4 p.m., Weston High School, Elementary & Middle School, E2511 Hwy S

Rock**Beloit**

10/21/2024: 1 p.m. - 6 p.m., Beloit Public Library, 605 Eclipse Blvd

Edgerton

10/9/2024: 1 p.m. - 6 p.m., Edgerton Public Library, 101 Albion St.

10/29/2024: 9 a.m. - 2 p.m., St Joseph Catholic Church, 590 S St Joseph Circle

Evansville

10/30/2024: 11 a.m. - 4 p.m., Evansville High School, 640 S Fifth St

Janesville

10/10/2024: 1 p.m. - 6 p.m., Rotary Botanical Gardens, 1455 Palmer Dr

10/14/2024: 10:30 a.m. - 3:30 p.m., St Johns Lutheran Church, 302 N Parker Drive
10/15/2024: 1 p.m. - 6 p.m., St Johns Lutheran Church, 302 N Parker Drive
10/21/2024: 9:30 a.m. - 2:30 p.m., Janesville Masonic Center, 2322 E. Milwaukee St.
11/1/2024: 10 a.m. - 3 p.m., UW-Rock County Wells Cultural Center, 2909 Kellogg Avenue

Milton

10/11/2024: 10 a.m. - 2 p.m., Hope Lutheran Church, 335 Dairyland Drive
10/24/2024: 9 a.m. - 2 p.m., MECAS, 448 E High St

Sauk

Baraboo

10/15/2024: 9 a.m. - 2 p.m., Baraboo High School, 1201 Draper St
10/18/2024: 11 a.m. - 5 p.m., St Pauls Lutheran Church, 727 8th St
10/29/2024: 11:30 a.m. - 5:30 p.m., Ho Chunk Gaming, S3214 County Rd. BD

La Valle

10/14/2024: 1 p.m. - 6 p.m., Fire Department, 101 W Main St

Prairie du Sac

10/10/2024: 2 p.m. - 6 p.m., Pine Glen Senior Apartments, 930 Prairie Street
10/15/2024: 9 a.m. - 2 p.m., Mueller Sports Medicine Building 3, One Quench Dr
11/1/2024: 10 a.m. - 3 p.m., Bank of Prairie du Sac, 280 Washington St.

Reedsburg

10/14/2024: 10:30 a.m. - 4 p.m., Reedsburg Campus, 300 Alexander Ave

Spring Green

10/30/2024: 8 a.m. - 2 p.m., River Valley High School, 660 Varsity Blvd

How to donate blood

Simply download the American Red Cross Blood Donor App, visit [RedCrossBlood.org](https://www.RedCrossBlood.org), call 1-800-RED CROSS (1-800-733-2767) or enable the Blood Donor Skill on any Alexa Echo device to make an appointment or for more information. All blood types are needed to ensure a reliable supply for patients. A blood donor card or driver's license or two other forms of identification are required at check-in. Individuals who are 17 years of age in most states (16 with parental consent where allowed by state law), weigh at least 110 pounds and are in generally good health may be eligible to donate blood. High school students and other donors 18 years of age and younger also have to meet certain height and weight requirements.

Blood and platelet donors can save time at their next donation by using RapidPass® to complete their pre-donation reading and health history questionnaire online, on the day of their donation, before arriving at the blood drive. To get started, follow the instructions at [RedCrossBlood.org/RapidPass](https://www.RedCrossBlood.org/RapidPass) or use the Blood Donor App.

Amplify your impact – volunteer!

Another way to support the lifesaving mission of the Red Cross is to become a volunteer blood donor ambassador at Red Cross blood drives. Blood donor ambassadors help greet, check in and thank blood donors to ensure they have a positive donation experience.

Volunteers can also serve as transportation specialists, playing a vital role in ensuring lifesaving blood products are delivered to nearby hospitals. For more information and to apply for either position visit [redcross.org/volunteertoday](https://www.redcross.org/volunteertoday).

About the American Red Cross:

The American Red Cross shelters, feeds and provides comfort to victims of disasters; supplies about 40% of the nation's blood; teaches skills that save lives; distributes international humanitarian aid; and supports veterans, military members and their families. The Red Cross is a nonprofit organization that depends on volunteers and the generosity of the American public to deliver its mission. For more information, please visit [redcross.org](https://www.redcross.org) or [CruzRojaAmericana.org](https://www.CruzRojaAmericana.org), or follow us on social media.

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