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Dane County Republicans Make the Difference in Trump's Win

At 12:48 a.m. on November 6, 2024, Republican Presidential Candidate Donald J. Trump announced his victory in securing a second term as president—thanks to Wisconsin's decisive role in the Electoral College. In the early morning hours, Wisconsin's 10 electoral votes pushed him to a total of 277, just over the minimum needed to win the White House. During his victory speech, Trump specifically acknowledged and thanked Wisconsin twice for delivering the votes that clinched his win.

History

As a minimum requirement to win statewide in Wisconsin, a Republican candidate must secure at least 23% of the vote in Dane County. Justice Kelly, who fell short of this threshold, did not win his race. Tim Michels' gubernatorial bid similarly saw less than 23% support in Dane County, resulting in a statewide loss. Likewise, in 2020, Donald Trump received under 23% of the vote in Dane County and ultimately lost both the state and the presidency.

For years, conservative voters in Dane County were misled to believe their votes did not count and that their voices as conservative voters did not matter. Even now, some within the state party wrongly urge conservative leaders to avoid visiting Dane County. However, new county party leadership has made a difference—setting fundraising records, improving organization, and bringing in high-profile speakers like RFK Jr., former Congresswoman Tulsi Gabbard, Congressman Byron Donalds, and, of course, Donald Trump for a historic visit.

We Are Not Going Back

We are here to stay; we are not going back. Republicans in Dane County will no longer be pushed aside and forgotten. We are standing up as proud conservatives in Dane County. Special thanks to former Governors Tommy Thompson and Scott Walker, who were among the few political leaders to urge candidates at all levels to visit Dane County and help turn out the vote. Specifically, these two governors, along with local party leadership, were instrumental in securing Donald Trump for a visit, even when many others advised him to stay away.

Campaign Efforts

Trump secured over 23%, specifically 23.4%, in Dane County. In addition, this is the first time in decades that a Republican presidential candidate improved their vote total in the county from the prior presidential election. Overall, there was a 1.1% swing toward Republicans. Trump gained 7,000 more votes this time, stopping the decline in the conservative margin that has occurred over the last several years as Dane County's population increased by 40,000.

In fact, Dane County had the single largest raw vote increase for Trump of any county in the state, at 7,000 votes, which demonstrates that the efforts of the Republican Party of Dane County paid off. The Republican Party of Dane County leadership promised Trump 23% and delivered 23.4%, leading to this historic outcome.