

Media Contact: Laura McGuire
Telephone: 608-381-4502
Laura.mcguire@redcross.org
FOR IMMEDIATE RELEASE



Red Cross: Bring FRIENDS to give lifesaving blood or platelets

Custom FRIENDS + Red Cross socks for donors Nov. 18-Dec. 8

MADISON, Wis. (Nov. 12, 2024) — It's been 30 years since the iconic show FRIENDS first aired, and **this November, the American Red Cross is asking donors to gather their friends and be there for patients by making a blood or platelet donation.**

Festive activities and busy calendars this time of year can disrupt normal routines, leading to a drop in blood donation appointments. Eligible individuals are encouraged to make donating blood a priority, especially those with type O blood and those giving platelets.

To celebrate 30 years of FRIENDS, all who come to give Nov. 18-Dec. 8 will receive two pairs of custom FRIENDS + Red Cross socks, while supplies last, in partnership with Warner Bros. Discovery Global Consumer Products. Donors can keep a pair and gift a pair! For more details, visit RedCrossBlood.org/Friends.

In the spirit of FRIENDSgiving, donors can give with meaning. Those wishing to help patients make memories this holiday season can book a blood or platelet donation appointment by using the Red Cross Blood Donor App, visiting RedCrossBlood.org or calling 1-800-RED CROSS (1-800-733-2767).

Those who come to donate through Nov. 17 will get a \$10 e-gift card to a merchant of choice, plus be automatically entered for a chance to win one of two \$7,000 gift cards. (Terms apply. See RedCrossBlood.org/Thanks.)

Upcoming blood donation opportunities Nov. 12-30: WI

Columbia

Cambria

11/18/2024: 12 p.m. - 5 p.m., Cambria-Friesland Middle School/High School, 410 E Edgewater St

Lodi

11/22/2024: 11:30 a.m. - 5:30 p.m., United Methodist Church, 130 Locust St

12/11/2024: 9 a.m. - 2 p.m., Lodi High School, 1100 Sauk St

Pardeeville

12/11/2024: 10 a.m. - 3 p.m., Pardeeville Middle School, 120 S Oak Street

Portage

11/15/2024: 12:30 p.m. - 5:30 p.m., Portage VFW, 215 W Collins St.

11/21/2024: 11:30 a.m. - 5:30 p.m., United Methodist Church, 1804 New Pinery Rd

12/5/2024: 9 a.m. - 2 p.m., Portage Campus, 330 W Collins St

Poynette

11/12/2024: 8 a.m. - 2 p.m., Poynette High School, 108 N Cleveland St
12/9/2024: 12 p.m. - 6 p.m., Dekorra Lutheran Church, N3099 Smith Rd
12/10/2024: 8 a.m. - 1:30 p.m., Poynette Village Hall, 106 S. Main Street

Rio

11/13/2024: 11:30 a.m. - 5 p.m., Rio Middle School, 411 Church St

Dane

Cottage Grove

11/23/2024: 8 a.m. - 2 p.m., Wildwood Family Clinic, 251 East Cottage Grove Rd

Deerfield

12/11/2024: 1 p.m. - 6 p.m., Deerfield High School, 300 Simonson Blvd

Deforest

12/11/2024: 12:30 p.m. - 5:30 p.m., DeForest District Office, 500 South Cleveland Avenue

Fitchburg

11/22/2024: 10:30 a.m. - 3:30 p.m., Tri North Builders, 2625 Research Park Dr
11/27/2024: 10 a.m. - 2 p.m., Fitchburg Fire Station, Fitchburg Fire Station 2, 2931 Marketplace
12/5/2024: 10:30 a.m. - 3:30 p.m., Tri North Builders, 2625 Research Park Dr

Madison

11/12/2024: 11:45 a.m. - 6:45 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave
11/12/2024: 12 p.m. - 4 p.m., New Beginnings Alliance Church, 602 Acewood Blvd
11/12/2024: 12 p.m. - 5 p.m., Engineering Hall, 1415 Engineering Drive
11/12/2024: 12:15 p.m. - 7:15 p.m., Madison East WI Blood Donation Center (NEW), 5415 Eastpark Blvd
11/12/2024: 1 p.m. - 6 p.m., St Stephens Lutheran Church, 5700 Pheasant Hill Rd
11/13/2024: 11:45 a.m. - 6:45 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave
11/13/2024: 12:15 p.m. - 7:15 p.m., Madison East WI Blood Donation Center (NEW), 5415 Eastpark Blvd
11/14/2024: 8:30 a.m. - 1:30 p.m., American Family Insurance Building A, 6000 American Parkway
11/14/2024: 9:30 a.m. - 1:30 p.m., Central Library, 201 W. Mifflin St
11/14/2024: 9:45 a.m. - 4:45 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave
11/14/2024: 10 a.m. - 3 p.m., Union South, 1308 W Dayton St
11/14/2024: 10:45 a.m. - 5:45 p.m., Madison East WI Blood Donation Center (NEW), 5415 Eastpark Blvd
11/14/2024: 11:30 a.m. - 4 p.m., Alicia Ashman Library, 733 N High Point Rd
11/14/2024: 12 p.m. - 5 p.m., Sequoia Library, 4340 Tokay Blvd
11/15/2024: 8:30 a.m. - 3:30 p.m., Madison East WI Blood Donation Center (NEW), 5415 Eastpark Blvd
11/15/2024: 8:30 a.m. - 3:30 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave
11/15/2024: 9:30 a.m. - 2 p.m., State Capitol, 2 E Main St
11/15/2024: 10 a.m. - 3 p.m., Union South, 1308 W Dayton St
11/15/2024: 10 a.m. - 3 p.m., East Madison Toyota, 3501 Lancaster Dr
11/15/2024: 12 p.m. - 5 p.m., Madison Elks Lodge, 711 Jenifer St
11/16/2024: 8:30 a.m. - 3:30 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave
11/17/2024: 8:30 a.m. - 3:30 p.m., Madison East WI Blood Donation Center (NEW), 5415 Eastpark Blvd
11/17/2024: 8:30 a.m. - 3:30 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave
11/18/2024: 9 a.m. - 4 p.m., Madison East WI Blood Donation Center (NEW), 5415 Eastpark Blvd
11/18/2024: 11 a.m. - 4 p.m., The Health Sciences Learning Center, 750 Highland Avenue
11/18/2024: 11:45 a.m. - 6:45 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave

11/19/2024: 9 a.m. - 1:30 p.m., Rural Mutual Insurance Company, 1241 John Q Hammons, Ste 200
11/19/2024: 11 a.m. - 4 p.m., Mendota Mental Health Institute, 301 Troy Dr
11/19/2024: 11:45 a.m. - 6:45 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave
11/19/2024: 12:15 p.m. - 7:15 p.m., Madison East WI Blood Donation Center (NEW), 5415 Eastpark Blvd
11/20/2024: 8:15 a.m. - 1:15 p.m., Memorial High School, 201 S Gammon Rd
11/20/2024: 9 a.m. - 1:30 p.m., MGE Innovation Center-East Building, 510 Charmany Dr
11/20/2024: 9:30 a.m. - 1:30 p.m., East YMCA, 711 Cottage Grove Rd
11/20/2024: 11:45 a.m. - 6:45 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave
11/20/2024: 12:15 p.m. - 7:15 p.m., Madison East WI Blood Donation Center (NEW), 5415 Eastpark Blvd
11/21/2024: 9:45 a.m. - 4:45 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave
11/21/2024: 10 a.m. - 2:30 p.m., Smart Motors Toyota/Scion, 5901 Odana Rd
11/21/2024: 10 a.m. - 3 p.m., University of Wisconsin Memorial Union, 800 Langdon St
11/21/2024: 10:45 a.m. - 5:45 p.m., Madison East WI Blood Donation Center (NEW), 5415 Eastpark Blvd
11/22/2024: 8:30 a.m. - 12:30 p.m., Henry Vilas Zoo, 702 S Randall Ave
11/22/2024: 8:30 a.m. - 3:30 p.m., Madison East WI Blood Donation Center (NEW), 5415 Eastpark Blvd
11/22/2024: 8:30 a.m. - 3:30 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave
11/22/2024: 9 a.m. - 3 p.m., University of Wisconsin School of Veterinary Medicine, 2015 Linden Dr.
11/22/2024: 10 a.m. - 3 p.m., Union South, 1308 W Dayton St
11/22/2024: 10 a.m. - 3 p.m., Univ of WI Naval ROTC, 1610 University Ave
11/23/2024: 8:30 a.m. - 3:30 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave
11/24/2024: 8:30 a.m. - 3:30 p.m., Madison East WI Blood Donation Center (NEW), 5415 Eastpark Blvd
11/24/2024: 8:30 a.m. - 3:30 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave
11/25/2024: 9 a.m. - 4 p.m., Madison East WI Blood Donation Center (NEW), 5415 Eastpark Blvd
11/25/2024: 11:45 a.m. - 6:45 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave
11/26/2024: 8 a.m. - 12 p.m., Karben4 Brewing, 3698 Kinsman Blvd
11/26/2024: 11:45 a.m. - 6:45 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave
11/26/2024: 12:15 p.m. - 7:15 p.m., Madison East WI Blood Donation Center (NEW), 5415 Eastpark Blvd
11/27/2024: 8:30 a.m. - 12:30 p.m., Church of Jesus Christ of Latter Day Saints, 4505 Regent St
11/27/2024: 10 a.m. - 3 p.m., Union South, 1308 W Dayton St
11/27/2024: 11:45 a.m. - 6:45 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave
11/27/2024: 12:15 p.m. - 7:15 p.m., Madison East WI Blood Donation Center (NEW), 5415 Eastpark Blvd
11/29/2024: 8:30 a.m. - 3:30 p.m., Madison East WI Blood Donation Center (NEW), 5415 Eastpark Blvd
11/29/2024: 8:30 a.m. - 3:30 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave
11/30/2024: 8:30 a.m. - 3:30 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave
12/1/2024: 8:30 a.m. - 3:30 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave
12/1/2024: 8:30 a.m. - 3:30 p.m., Madison East WI Blood Donation Center (NEW), 5415 Eastpark Blvd
12/2/2024: 9 a.m. - 4 p.m., Madison East WI Blood Donation Center (NEW), 5415 Eastpark Blvd
12/2/2024: 11:45 a.m. - 6:45 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave
12/3/2024: 7:30 a.m. - 11:30 a.m., Wisconsin Department of Transportation Madison Office, 2101 Wright St
12/3/2024: 9 a.m. - 1 p.m., Athena Building, 901 Deming Way
12/3/2024: 11:45 a.m. - 6:45 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave
12/3/2024: 12 p.m. - 5 p.m., Lakeview Lutheran Church, 4001 Mandrake
12/3/2024: 12:15 p.m. - 7:15 p.m., Madison East WI Blood Donation Center (NEW), 5415 Eastpark Blvd
12/4/2024: 10 a.m. - 3 p.m., Medical Sciences Center, 1300 University Ave
12/4/2024: 10 a.m. - 3 p.m., Central Wisconsin Center Building 7, 317 Knutson Dr
12/4/2024: 11:45 a.m. - 6:45 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave
12/4/2024: 12:15 p.m. - 7:15 p.m., Madison East WI Blood Donation Center (NEW), 5415 Eastpark Blvd
12/5/2024: 8 a.m. - 12 p.m., Dane County Courthouse, 215 S. Hamilton St.
12/5/2024: 8 a.m. - 12:30 p.m., Princeton Club West, 8080 Watts Rd.
12/5/2024: 8 a.m. - 2 p.m., Zimbrick, 1601 W Beltline Hwy
12/5/2024: 8:30 a.m. - 2:30 p.m., Wisconsin Department of Revenue, 2135 Rimrock Rd

12/5/2024: 9:45 a.m. - 4:45 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave
12/5/2024: 10:45 a.m. - 5:45 p.m., Madison East WI Blood Donation Center (NEW), 5415 Eastpark Blvd
12/6/2024: 8 a.m. - 1:30 p.m., VA Hospital, 2500 Overlook Terrace
12/6/2024: 8 a.m. - 2 p.m., McConnell Hall, 1010 Mound St
12/6/2024: 8:30 a.m. - 3:30 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave
12/6/2024: 8:30 a.m. - 3:30 p.m., Madison East WI Blood Donation Center (NEW), 5415 Eastpark Blvd
12/6/2024: 9:30 a.m. - 2:30 p.m., The Health Sciences Learning Center, 750 Highland Avenue
12/7/2024: 8:30 a.m. - 3:30 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave
12/8/2024: 8:30 a.m. - 3:30 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave
12/8/2024: 8:30 a.m. - 3:30 p.m., Madison East WI Blood Donation Center (NEW), 5415 Eastpark Blvd
12/9/2024: 9 a.m. - 4 p.m., Madison East WI Blood Donation Center (NEW), 5415 Eastpark Blvd
12/9/2024: 11:45 a.m. - 6:45 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave
12/10/2024: 8 a.m. - 1 p.m., US Bank, 1 South Pinkney St.
12/10/2024: 9:30 a.m. - 2 p.m., National Guardian Life, 2 E Gilman St
12/10/2024: 11:45 a.m. - 6:45 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave
12/10/2024: 12:15 p.m. - 7:15 p.m., Madison East WI Blood Donation Center (NEW), 5415 Eastpark Blvd
12/10/2024: 2 p.m. - 6 p.m., The East Side Club, 3735 Monona Drive
12/11/2024: 9 a.m. - 2 p.m., Delta Air Lines, Dane County Regional Airport, 4000 International Lane
12/11/2024: 11:45 a.m. - 6:45 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave
12/11/2024: 12:15 p.m. - 7:15 p.m., Madison East WI Blood Donation Center (NEW), 5415 Eastpark Blvd
12/12/2024: 8:30 a.m. - 1:30 p.m., American Family Insurance Building A, 6000 American Parkway
12/12/2024: 9:30 a.m. - 1:30 p.m., Central Library, 201 W. Mifflin St
12/12/2024: 9:45 a.m. - 4:45 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave
12/12/2024: 10 a.m. - 3 p.m., Union South, 1308 W Dayton St
12/12/2024: 10:45 a.m. - 5:45 p.m., Madison East WI Blood Donation Center (NEW), 5415 Eastpark Blvd
12/12/2024: 12 p.m. - 5 p.m., Sequoya Library, 4340 Tokay Blvd
12/13/2024: 8:30 a.m. - 3:30 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave
12/13/2024: 8:30 a.m. - 3:30 p.m., Madison East WI Blood Donation Center (NEW), 5415 Eastpark Blvd
12/13/2024: 10 a.m. - 3 p.m., Union South, 1308 W Dayton St
12/14/2024: 8:30 a.m. - 3:30 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave
12/15/2024: 8:30 a.m. - 3:30 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave
12/15/2024: 8:30 a.m. - 3:30 p.m., Madison East WI Blood Donation Center (NEW), 5415 Eastpark Blvd
12/16/2024: 9 a.m. - 4 p.m., Madison East WI Blood Donation Center (NEW), 5415 Eastpark Blvd
12/16/2024: 11:45 a.m. - 6:45 p.m., Madison West Blood Donation Center, 4860 Sheboygan Ave
12/16/2024: 12 p.m. - 5 p.m., Trinity Lutheran Church, 1904 Winnebago St

Marshall

12/5/2024: 12 p.m. - 5 p.m., Holy Trinity Lutheran Church, 605 Madison St.

Mazomanie

12/7/2024: 8 a.m. - 12 p.m., Mazomanie EMS District 1, 316 W Commercial St

McFarland

11/29/2024: 9 a.m. - 2 p.m., American Legion, 4911 Burma Rd

12/6/2024: 11 a.m. - 4 p.m., McFarland Lutheran Church, 5529 Marsh Rd

Mount Horeb

11/29/2024: 9 a.m. - 2 p.m., Evangelical Lutheran Church, 315 E Main

Stoughton

11/26/2024: 9 a.m. - 2 p.m., The Church of Jesus Christ of Latter Day Saints, 825 S Van Buren St

11/29/2024: 9 a.m. - 2 p.m., The Church of Jesus Christ of Latter Day Saints, 825 S Van Buren St

12/11/2024: 9 a.m. - 1:30 p.m., Nazareth Health and Rehabilitation Center, 814 Jackson St

Sun Prairie

11/12/2024: 10:30 a.m. - 3 p.m., Living Water Church, 3075 Prospect Dr

11/27/2024: 11 a.m. - 3 p.m., Sun Prairie Public Library, 1350 Linnerud Dr.

11/30/2024: 8 a.m. - 1 p.m., The Colonial Club, 301 Blankenheim Ln

Verona

11/18/2024: 10 a.m. - 4 p.m., Wisconsin Brewing Company, 1079 American Way

11/18/2024: 11:30 a.m. - 4:30 p.m., The Goddard School of Verona, 102 Prairie Oaks Dr

11/26/2024: 10 a.m. - 2 p.m., UW Health, 100 N Nine Mound Rd

12/2/2024: 10:30 a.m. - 3 p.m., Lake Ridge Bank, 108 N Main St

12/9/2024: 10 a.m. - 4 p.m., Wisconsin Brewing Company, 1079 American Way

Waunakee

12/4/2024: 12:30 p.m. - 5:30 p.m., Waunakee Village Center, 333 S Madison St

Green

Albany

11/20/2024: 1 p.m. - 6 p.m., Elementary School, 309 Vinton S

Belleville

11/26/2024: 1 p.m. - 6 p.m., St Francis of Assisi Church, 338 S Harrison St

Juda

11/21/2024: 1 p.m. - 6 p.m., Juda High School, N2385 Spring St

Monroe

11/25/2024: 11:30 a.m. - 5:30 p.m., United Methodist Church, 2227 4th St

12/12/2024: 12 p.m. - 6 p.m., Monroe Bible Church, 2613 8th Ave

New Glarus

11/16/2024: 8 a.m. - 12 p.m., New Glarus Area EMS, 401 3rd St

Iowa

Dodgeville

11/13/2024: 11 a.m. - 4 p.m., Dodgeville High School, 912 W Chapel St

12/6/2024: 12 p.m. - 5 p.m., Iowa County Sheriffs Office, 109 E Leffler Street

Mineral Point

12/6/2024: 11:30 a.m. - 5:30 p.m., St Marys St Paul Catholic Church, 224 Davis Street

Juneau

Camp Douglas

12/6/2024: 11 a.m. - 4:30 p.m., Camp Douglas Community Center, 304 Center St

Mauston

11/13/2024: 9 a.m. - 2 p.m., Mauston High School, 800 Grayside Ave

11/26/2024: 12:30 p.m. - 5:30 p.m., St Pauls Lutheran Church, 517 Grayside Ave

12/2/2024: 12 p.m. - 5 p.m., The Lodge at Mauston, 104 Lodge Lane

Richland

Lone Rock

11/12/2024: 12:30 p.m. - 5:30 p.m., Lone Rock Community Building, 214 Broadway Street

Richland Center

11/13/2024: 11:30 a.m. - 5:30 p.m., Community/Senior Center, 1050 N Orange St

11/21/2024: 9 a.m. - 2 p.m., Richland Center High School, 23200 Hornet High Rd

Viola

11/21/2024: 8:30 a.m. - 1:30 p.m., Kickapoo High School, S6520 State Hwy 131

Rock

Beloit

11/19/2024: 12 p.m. - 5 p.m., Beloit Life Center, 2170 Murphy Woods Road

12/16/2024: 1 p.m. - 6 p.m., Beloit Public Library, 605 Eclipse Blvd

Evansville

11/20/2024: 12 p.m. - 6 p.m., Creekside Place Community Center, 102 Maple St

Footville

11/27/2024: 1 p.m. - 6 p.m., Footville Church of Christ, 117 Church Street, P.O. Box 157

Janesville

11/12/2024: 2 p.m. - 6 p.m., UAW 95 Union Hall, 1795 LaFayette St

11/18/2024: 9:30 a.m. - 2:30 p.m., Janesville Masonic Center, 2322 E. Milwaukee St.

11/19/2024: 9:30 a.m. - 2:30 p.m., Blackhawk Technical College, 6004 S Cty Rd G

11/29/2024: 8 a.m. - 1 p.m., YMCA of Northern Rock County, 221 Dodge St.

12/3/2024: 12 p.m. - 5 p.m., The Venue, 37 S Water St

12/16/2024: 9:30 a.m. - 2:30 p.m., Janesville Masonic Center, 2322 E. Milwaukee St.

Milton

11/15/2024: 11 a.m. - 4 p.m., St Marys Center, 837 Parkview

Sauk

Baraboo

11/25/2024: 9 a.m. - 3 p.m., Sauk County Public Health Department, 505 Broadway St

12/16/2024: 9 a.m. - 2 p.m., Baraboo Fire and EMS Station, 135 4th St

La Valle

12/16/2024: 1 p.m. - 6 p.m., Fire Department, 101 W Main St

Loganville

12/14/2024: 8 a.m. - 1 p.m., Saint Peters Lutheran Church, Saint Peters Lutheran Church, 325 Mill Street

Prairie du Sac

11/29/2024: 9:30 a.m. - 2:30 p.m., Sauk Prairie Healthcare, 260 26th Street

12/9/2024: 12 p.m. - 5:30 p.m., St. John's Lutheran Church, 100 Oak Street

Reedsburg

11/25/2024: 11:30 a.m. - 5:30 p.m., Recreation Center, 134 South Locust Street, PO Box 490

Sauk City

11/19/2024: 12 p.m. - 5:30 p.m., River Hills Community Church, 1111 Sycamore St, PO Box 25

How to donate blood

Simply download the American Red Cross Blood Donor App, visit [RedCrossBlood.org](https://www.RedCrossBlood.org), call 1-800-RED CROSS (1-800-733-2767) or enable the Blood Donor Skill on any Alexa Echo device to make an appointment or for more information. All blood types are needed to ensure a reliable supply for patients. A blood donor card or driver's license or two other forms of identification are required at check-in. Individuals who are 17 years of age in most states (16 with parental consent where allowed by state law), weigh at least 110 pounds and are in generally good health may be eligible to donate blood. High school students and other donors 18 years of age and younger also have to meet certain height and weight requirements.

Blood and platelet donors can save time at their next donation by using RapidPass® to complete their pre-donation reading and health history questionnaire online, on the day of their donation, before arriving at the blood drive. To get started, follow the instructions at [RedCrossBlood.org/RapidPass](https://www.RedCrossBlood.org/RapidPass) or use the Blood Donor App.

About the American Red Cross:

The American Red Cross shelters, feeds and provides comfort to victims of disasters; supplies about 40% of the nation's blood; teaches skills that save lives; distributes international humanitarian aid; and supports veterans, military members and their families. The Red Cross is a nonprofit organization that depends on volunteers and the generosity of the American public to deliver its mission. For more information, please visit [redcross.org](https://www.redcross.org) or [CruzRojaAmericana.org](https://www.CruzRojaAmericana.org), or follow us on social media.

About Warner Bros. Discovery Global Consumer Products:

Warner Bros. Discovery Global Consumer Products (WBDGCP), part of Warner Bros. Discovery's Revenue & Strategy division, extends the company's powerful portfolio of entertainment brands and franchises into the lives of fans around the world. WBDGCP partners with best-in-class licensees globally on award-winning toy, fashion, home décor and publishing programs inspired by the biggest franchises from Warner Bros.' film, television, animation, and games studios, HBO, Discovery, DC, Cartoon Network, HGTV, Eurosport, Adult Swim, and more. With innovative global licensing and merchandising programs, retail initiatives, and promotional partnerships, WBDGCP is one of the leading licensing and retail merchandising organizations in the world.

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