



PRESS RELEASE

Contact: Erin Thompson

Phone: (715)-450-6431

Email: ethompson@wisconsinfarmersunion.com

FOR IMMEDIATE RELEASE

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'Quality Meat Going to a Quality Program': Northwoods Farm Supplies WI Food Purchase Program

In spring 2024 White Bison Farm was awarded a \$15,000 contract to sell pork and bison to the Wisconsin Local Food Purchase Assistance ([WI LFPA](#)) program. Now the farm is providing high quality, nutritious food to the people in their community who need it most.

White Bison Farm is located on 78 acres just outside of Laona, in the heart of the Chequamegon National Forest. Situated in the Wisconsin northwoods, Dave and Jodi Cronauer raise Idaho Pasture Pigs, American Bison, and Gypsy Vanner Horses on their farm and they manage the [Idaho Pasture Pig Registry](#).

Dave and Jodi are passionate about raising food for their community and they take a lot of pride in producing high quality meat that they can stand behind.

"The WI LFPA is a quality program," Jodi said. "It's quality meat going to a quality program, helping people in Wisconsin. It's everything that I would prefer to be doing as a farmer. I really enjoy this program because WI LFPA understands farming. They understand the what, why, and how of what we're doing."

White Bison Farm is especially grateful for the transportation and cold storage infrastructure that is provided by the [Wisconsin Food Hub Cooperative](#) through the WI LFPA.

"This year we're providing \$15,000 worth of quality pork for people in need to enjoy," Jodi said. "That's so exciting. I don't have anything but good things to say about WI LFPA."

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Read the full story and view photos at wilocalfood.org/wi-lfpa-blog/white-bison-farm.

Wisconsin's LFPA program is strengthening food and agricultural supply chain resiliency, supporting Wisconsin farmers, and distributing fresh nutritious foods to underserved communities. This project is a collaborative effort between the [Wisconsin Department of Agriculture, Trade and Consumer Protection](#), [Marbleseed](#), [The Wisconsin Food Hub Cooperative](#), and [Wisconsin Farmers Union](#).